

UNITED STATES COAST GUARD AUXILIARY 2023 PROGRAM VISITATION WORKSHOP



NATIONAL DIRECTORATE OF VESSEL EXAMINATION AND RECREATIONAL BOATING SAFETY PROGRAM VISITATION



This is the 2023, Program Visitation Workshop. It consists of slides and discussion information in the “NOTES” section. It was prepared using MS Power Point 365 on a PC. If you use a MAC, you may experience some formatting issues with some of the slides. Be sure to complete an ANSC 7039, Workshop Mission & Attendance when you complete the workshop. (NEXT SLIDE)

WELCOME

- **Workshop Objectives**
 - Discuss certification topics
 - Review issues from 2022
 - Clarify topics of concern



- Welcome to the 2023 Program Visitation Workshop.
- The objectives of this year's workshop is to reinforce various training topics from the PV exam; review some issues your Directorate researched during the past 4 years; and clarify major topics brought to our attention from you. (NEXT SLIDE)

MISSION STATEMENT

To further recreational boating safety, save the lives and reduce property damage by preventative measures that maximize the safe use and enjoyment of America's waterways by the public.



To further recreational boating safety, save the lives of the recreational boating public and reduce property damage by preventative measures that maximize the safe use and enjoyment of America's waterways by the public. (NEXT SLIDE)

PADDLECRAFT

Why do we need to emphasize paddlecraft safety?



Fastest growing segment of recreational boating!



Most Big Box stores now sell Paddle craft with no knowledgeable employee on duty to go over paddlecraft safety. New paddlecraft owners can purchase and be in the water within an hour with no training which is leading to the increase of paddlecraft deaths. (NEXT SLIDE)



AUXPAD INFORMATION

Paddlecraft Safety & AUXPAD

Paddlesport participation has grown dramatically in recent years. Low entry cost, easy storage, less maintenance and flexibility are some of the reasons many people have decided to become paddlers, compared to power or sailing craft.

Paddlesports are on the rise, setting a records for the number of participants. About 22 million Americans — 7.4 percent of the population — enjoy paddling.

Kayaking, Stand Up Paddleboarding and kayak fishing have grown dramatically. Between 90,000 and 105,000 canoes and 350,000 kayaks are sold annually, according to industry figures.



<https://wow.uscgaux.info/content.php?unit=RB-GROUP&category=paddle-craft-safety>

We must educate the paddlecraft community through education, life jacket wear promotion, and helping to assure required safety compliance. (NEXT SLIDE)



AUXPAD



Photo: Courtesy 5SR – FI 16-7

Fastest growing segment of recreational boating!



Training is the most important aspect of Paddling. In person training is deal, however there are online courses, some taught by Auxiliary Instructors that are experts in AUXPAD. (NEXT SLIDE)



AUXPAD

AUXPAD is the Auxiliary's program to promote paddlecraft safety ashore and afloat. Operators are as safety ambassadors to the paddling community, where they promote safety on the water through vessel safety checks, public education, and program visits.

More Information can be found at:

<http://wow.uscgaux.info/content.php?unit=B-DEPT&category=auxpad>

National Facebook Page:

U.S. Coast Guard Auxiliary - Paddlecraft Safety Division

<https://www.facebook.com/auxpad/>



Additional information can be found on the National Website, including Commandant instruction and a FAQ section. Being prepared is a paddle in the right direction. (NEXT SLIDE)

KEY PERSONNEL

- **Members with paddlecraft experience**
- **Additionally, members who:**
 - **have paddlecraft training, e.g. ACA or scouting.**
 - **have paddlecraft instructor experience.**
 - **are ACA instructors.**
 - **work at a business that sells paddlecraft.**



- All members should consistently train and rely on paddle craft subject matter experts to increase knowledge. Subject matter experts can be internal and external, i.e. professional organizations with the intent of supporting groups who provide instruction such as scouting. Careful coordination between Public Affairs, Public Education, Program Visits, and Vessel Exams all play a pivotal role in continuity and spreading the paddlecraft safety message. (NEXT SLIDE)

KEY PERSONNEL

- have a desire to learn about paddlecraft.
- have a desire to help build this new program.



- Bringing instruction to life, Auxiliarist Don Goff demonstrates the wear of proper safety equipment and paddling technique. The subject matter expert carrier's credibility and commands the attention of the public. (NEXT SLIDE)

STORES

- **Many sold at non-traditional outlets such as:**
 - farm and ranch supply outlets
 - dry goods stores
 - temporary “portable” curbside or on-beach stores
 - large variety stores



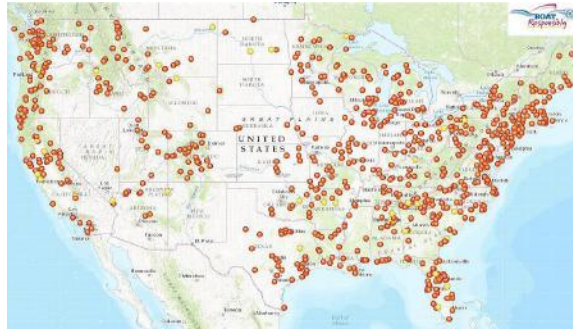
Many of these non-traditional locations do not have knowledgeable personnel on staff to explain safety for paddlecraft. This is why it is so important for our program visitors to provide information to the public. (NEXT SLIDE)

PADDLER DEATHS

Most common reason
for known death?

Drowning

83% of people that
drowned were NOT
wearing a lifejacket.



910 Paddler Deaths 2016-2022



- As you can see paddlecraft deaths are not limited to certain districts and has become a nationwide issue.. The recent increase in paddlecraft-related fatalities and injuries may have to do with one simple fact: more people are paddling. Approximately 22 million Americans — that's 7.4 percent of the population — participate in some form of paddling. We feel that educating the paddlecraft community through the United States Coast Guard Auxiliary Public Education Classes, Recreational Boating Safety Visits, and Vessel Exams we can help to limit the number of Paddler Deaths. (NEXT SLIDE)

STATISTICS

USCG COAST GUARD BOATING STATISTICS

	2020	2021	Totals
Deaths	767	658	-109
Injuries	3,191	2,641	-550
Accidents	5,265	4,439	-826

- Deaths, Injuries and Accidents decreased from 2020
- However, Paddlecraft deaths increased by 14% in 2021



- Paddlecraft sports are on the rise. Deaths due to not wearing lifejackets are the #1 reason of drowning.
- Paddlecraft deaths increased in 2021 by 14%, even though overall deaths decreased. (NEXT SLIDE)

KEY PERSONNEL

- All members are key to program success!
- RBS Core Four:
 - Program Visitor
 - Vessel Examiner
 - Public Affairs
 - Public Education



- All members should be involved in promoting the safety of Paddle craft usage. Each area Public Affairs, Public Education, Program Visits, and Vessel Exams all play a pivotal roll in paddlecraft safety. (NEXT SLIDE)

PADDLECRAFT MISSION

- **Extend boating safety outreach.**
- **Promote life jacket wear.**
- **Promote operator compliance with federal and state required safety equipment.**
- **Ensure Paddlecraft operators are well equipped to be in the water.**



We must educate the paddlecraft community through education, life jacket wear promotion, and helping to assure required safety compliance. Online is a great way to reach the boating public, however, a classroom setting brings a stronger point as to why train. (NEXT SLIDE)

PV BRIEFING TOPICS

- Program Visitors should be addressing paddlecraft issues with partners.
 - Review ANSC 7012A Paddlecraft Vessel Safety Check Form with store manager and employees.
 - Encourage partners to provide orange “If Found...” stickers for each purchase



“If Found” orange stickers can be ordered by FSO-MA at ANSC 3004. The importance of fixing this contact information to paddles and small vessels can save lives. Identifying stray gear quickly can save time and resources as well. When found, the Coast Guard can treat as a search and rescue. Increasing numbers of unsecured paddlecraft and accessories is also increasing the strain on resources. (NEXT SLIDE)

Paddle Tip Reflector Kit ANSC3004B

Paddle Smart, Paddle Safe

- 1 - WEAR A LIFE JACKET**
 - Everyone, even the strongest swimmer, needs to be wearing a life jacket at all times. It's becoming difficult to find one that fits you. The Coast Guard has a life jacket program that provides a free life jacket to anyone who needs one.
- 2 - WEAR AN ACTIVITY APPROPRIATE LEASH ON STAND UP PADDLEBOARD**
 - A leash should be worn to keep your SUP with you when you fall off. Do not wear an ankle leash for surf, surf, SUP, or other activities where the board could pose a danger. Use a 3' to 4' leash.
- 3 - PADDLE SOBER AND SMART**
 - Drink responsibly. Don't drink too fast, too much, and don't drink and drive. It's best to have a designated driver, or call a taxi or ride home.
- 4 - STAY CLEAR OF ALL OTHER VESSELS**
 - Know the rules of the road. Navigators follow the same rules of the road as all other vessels. Know the rules of the road. Stay clear of all other vessels. Paddle with caution when you get underway. Stay clear.
- 5 - DRESS FOR IMMERSION, NOT AIR TEMPERATURE**
 - You will have your wetsuit or dry suit on when you get into the water. Dress for immersion, not air temperature. Dress for immersion, not air temperature. Dress for immersion, not air temperature.
- 6 - CHECK THE WEATHER**
 - Plan for changing weather conditions. Prepare for the worst case. Don't forget to check the weather. Don't forget to check the weather.
- 7 - CARRY A WHISTLE (AND A LIGHT FOR NIGHT USE)**
 - Most paddleboards have a whistle attached to the bow. Use it. Carry a whistle. Carry a whistle.
- 8 - CARRY A WATERPROOF VHF RADIO, CELL PHONE ONLY AS BACKUP**
 - A VHF radio is essential for safety. Carry a VHF radio. Carry a VHF radio. Carry a VHF radio.
- 9 - KNOW THE LOCAL HAZARDS**
 - Check local tide charts for low tide. Check local tide charts for low tide. Check local tide charts for low tide.
- 10 - EDUCATION: GET SOME!**
 - Take a boating safety course from the U.S. Coast Guard Auxiliary, American Coast Association (ACA) or other boating safety organization. Take a boating safety course from the U.S. Coast Guard Auxiliary, American Coast Association (ACA) or other boating safety organization.

These items are offered to the U.S. Coast Guard Auxiliary, the official volunteer component of the U.S. Coast Guard. Copyright © 2014 by the U.S. Coast Guard Auxiliary. All rights reserved. This item may not be reproduced.



The Coast Guard Auxiliary is supporting the paddle craft program by offering this new paddle tip kit and the pamphlet 3004A plus "IF FOUND - CONTACT" decal # 3004. (NOTE: Silver Paddle tip reflector kit also has a "If Found" Section). These items should help you in approaching perspective paddlers and asking them if they are interested with you discussing safety issues and conducting a vessel safety check. Offering free PADDLE CRAFT SAFETY items really works. (NEXT SLIDE)

WHY BECOME A PROGRAM VISITOR?

You can...

- Save lives
- Make a difference through prevention
- Promote recreational boating safety
- Answer boater questions
- Promote the Coast Guard Auxiliary
- Recruit new members

Question: Rank these in order of importance?

Answer: Each one is just as important as the next!



The Program Visitor is the key to the dealer/partner outreach program. Not only does the Program Visitor visit Partners on a regular basis to drop off or restock boating safety literature displays, the Program Visitor makes substantial contributions the RBS program. Listed are some of the critical tasks you will perform. (NEXT SLIDE)

PROGRAM VISITOR RESPONSIBILITIES

- **To generate outreach to the recreational boating community.**
- **Deliver innovative boating safety programs.**
- **Develop safety partnerships with vendors.**
- **Ensure information and literature left behind is in good shape, up to date and accurate.**



- The Program Visitor (PV) is the key flotilla person who brings the recreational boating safety message to the boating public. He/she interface with the public in the Partner's business, spreads the RBS message at boat show, and is there to distribute boating safety pamphlets and brochures at public education training classes.(NEXT SLIDE)

PROGRAM VISITOR RESPONSIBILITIES

- **Enhance relationships with the community.**
- **Influence safety through public education.**
- **Distribute safety material to public.**
- **Answer questions.**
- **Recruit and train new PV's from within the Aux.**



- The PV should use their initiative and imagination in conjunction with other flotilla staff officers to develop new methods to disseminate the boating safety message.
(NEXT SLIDE)

PROGRAM VISITOR RESPONSIBILITIES

- Establish and enhance working relationships between the public, Partners, the Coast Guard and the Auxiliary.



- The PV is part of the RBS team. Take the lead in finding new ways to get everyone involved in working together to save lives, reduce property damage, and protect the marine environment. (NEXT SLIDE)

WHAT DOES IT MEAN TO BE A PROGRAM VISITOR AMBASSADOR?

- **Authorized to represent the USCG and Auxiliary.**
- **You are the Coast Guard in the eyes of the public.**
- **Appropriate uniform and appearance.**
- **Significant duties and responsibilities.**
- **HONOR – RESPECT – DEVOTION TO DUTY**



- By virtue of becoming a certified PV, you also become an Ambassador of the Coast Guard and the Auxiliary. What is an Ambassador? An Ambassador is defined in the PV Manual as an authorized representative or messenger that typifies others of the same group.
- As a PV Ambassador, you represent the USCG and Aux. Keep this in mind as you deal with the public and wear your uniform. NOTE: The ODU uniform is not authorized for program visits.
- As a PV Ambassador you have significant duties and responsibilities (NEXT SLIDE)

PROGRAM VISITATION LOCATIONS

Q: Where can we conduct a Program Visit?

A: Anywhere. This will provide an opportunity to gain a potential new partner.

Locations traditionally not visited by the Aux: Grocery Stores, Gas Stations, Donut Shops, Malls.

What do all these locations have in common? Foot traffic.

What could you post? Upcoming Classes, Auxiliary Open Houses



Recruitment Flyers for the Aux and Active Duty Side!

- The PV represents the Coast Guard and the Auxiliary to the general public. It is important for the PV to present themselves properly when making visits to Partners. Also, the PV is often asked questions by both the Partner and the recreational boating public regarding the Auxiliary. The PV should have a thorough knowledge of all aspects of the Auxiliary and be aware of current programs and membership requirements to answer most questions.
- Perhaps the most commonly asked question concerns vessel safety check requirements. The PV should be familiar with the requirements to qualify for a vessel safety check decal.
- In addition, the PV should be able to state the primary mission of the Auxiliary, list the Aux membership requirements, describe how to join the Auxiliary, discuss the Aux Publication Education programs, talk about the Auxiliary Operations Program, and review the Marine Safety and Environmental Protection Program.
- If the PV doesn't know the answer to a question, don't guess. Find the answer and get back to the person. (NEXT SLIDE)

PROGRAM VISIT CRITERIA

- The RBSVP goal is to create lasting relationships with the business community and continuity.
- What constitutes a reportable **Onsite interaction**



- The Recreational Boating Safety Visitation Program Manual, does provide criteria that should be used to determine what constitutes a visit. There is no specific definition of a visit for accounting (AUXDATA) purposes on the ANSC 7046, Activity Report RBS Visitation.
- The goal of the Recreational Boating Safety Visitation Program (RBSVP) is to establish community Partners and to visit them on a regular basis. The purpose of the visit is to either conduct a periodic contact with an established Partner or recruit a new Partner. The purpose of the contact is to inform the Partner of the Coast Guard's Recreational Boating Safety (RBS) program, other requirements and issues. This implies for reporting purposes, a personal contact with a Partner to count as a visit. The Program Visitor should actually go the business and physically talk to the manager or an employee. Other methods, i.e., phone call, email, etc. should not be considered a visit and not reported as such. The initial recruiting contact, successful or not, should be counted as a visit. In addition, simply placing brochures and/or pamphlets on a counter of a non-Partner should not be considered a visit. Conducting RBSVP visits and the correct and accurate reporting is important to the program. However, more important is interacting with the Partners and the recreational boating public to further the tenants of RBS. (NEXT SLIDE)

PROGRAM REPORTING

How do you report a visit? AuxData II PV Activity Reports



Contact your FC / VFC or FSO-IS for Help Entering Info.

- The Recreational Boating Safety Visitation Program Manual, does provide criteria that should be used to determine what constitutes a visit. There is no specific definition of a visit for accounting (AUXDATA) purposes on the ANSC 7046, Activity Report RBS Visitation.
- Be sure to record travel time on 7029a; Visit data goes on 7036a

GENERAL INFORMATION

- **Distribution boxes do not belong to individual PVs. Please order to your needs and remember, we are a team, others need these boxes as well.**



- If a PV visiting a Partner's business notices the distribution box needs to be replenished with pamphlets and brochures, the PV may refill the box and record a visit on the ANSC 7046, Activity Report RBS Visitation.
- The most important thing to remember is to ensure the boating public has boating safety information available. (NEXT SLIDE)

GENERAL INFORMATION

- Any PV can make a visit to any Partner.
- Visits should be coordinated with local FSO-PV or SO-PV.
- Uniform requirements:
 - Service Dress Blue or Tropical Blue
 - AWU or ODU
 - District approved dress attire



- The main objective of the RBSVP is to ensure the boating public has the educational material necessary to enhance their safety on the water. As a result, if a PV notices a distribution box needing pamphlets or brochures, it is permissible to restock the distribution box. Remember, it's not important who fills a distribution box, but rather that the box is full.
- PV should inform one of their elected officers or their FSO-PV (or SO-PV if the flotilla does not have a FSO-PV) of their intent to conduct a visit. This is important for Assignment to Duty.
- Auxiliarists should always be in uniform during official Partner visits. Auxiliarists shall wear either the Service Dress Blue, Tropical Blue Uniform, AWU or ODU as appropriate. The Auxiliary Blue Blazer outfit is optional and authorized. (NEXT SLIDE)

TRAIN THE PARTNERS

- Boater education can save lives!
- Sponsoring a VSC station at their place of business is good public relations.
- Participation as a Partner can help to bring in customers.

Looking for
New Customers!



- Knowledgeable Partners can pass important safety related information to their customers thereby enhancing their level of safety awareness.
- Vessel Safety Check (VSC) stations can increase the traffic at the Partner's business, especially if a boater needs safety equipment to pass the VSC.
- With the help of the PV, the Partner can impress upon boaters and potential boaters that safety equipment and knowledge of how to use it, it could produce a significant economic advantage for them. (NEXT SLIDE)

DISPLAY MATERIALS

- Your FSO-MA can order display material for you from the ANSC catalog.



U.S. Department of
Homeland Security
**United States
Coast Guard
Auxiliary**

AUXILIARY NATIONAL SUPPLY
CENTER



DESCRIPTIVE LISTING CATALOG
WITH
CROSS INDEX
AND
REVISION DATES
FAX: 618-876-1845

ONLINE SEE: CHIEF DIRECTOR AUXILIARY DIVISION (CG-ASB/1)

<http://www.cgas.org/members>

YEA! MYCGAUX: 18810258888888

THE U.S. COAST GUARD AUXILIARY
PROUD TRADITIONS - WORTHY MISSIONS

JANUARY 2021

Recruiting Flyers – ANSC 3023

- The Auxiliary National Supply Center (ANSC) catalog contains all the pamphlets, brochures, and other materials that can benefit the PV while supporting their Partners. You should use this catalog to choose appropriate material for the individual needs of the Partners. After you select the material you need, contact your FSO-MA and he/she will order the material for you. It can even be shipped to your residence.
- Visitors are encouraged to provide 3004a Be Smart, Be Safe, Have Fun at each visit. (NEXT SLIDE)

DISPLAY MATERIALS

- **Many other display materials are available:**

- CG boating safety circulars
- State & local handouts
- PE contact information
- PE class schedules
- Federal / State boat regulations
- Locally produced brochures
- VE contact information
- VSC station schedules

Make sure handouts are current. When conducting a PV, ensure partner has the most up to date brochure / handout. A revision could have happened since the last visit.



- These are but some of the many other pamphlets and brochures that are available from many sources. A PV should consider having applicable pamphlets and brochures available based on the type of business when visiting a Partner.
- A PV should always have available a schedule and location of upcoming boating safety classes and vessel safety check examination locations. (NEXT SLIDE)

IMPORTANCE OF “ASSIGNMENT TO DUTY”

- **Auxiliarists may be covered when assigned to duty.**
- **Requirements for Assignment to Duty**
 - **Have a PV Letter of Certification.**
 - **Activity scheduled with elected officer or FSO-PV.**
 - **Follow all District procedures.**



- An Auxiliarist who is physically injured or dies while performing assigned duties may be entitled to statutorily prescribed medical treatment and/or death or disability compensation.
- Qualified Auxiliarists are authorized assignment to duty to support the RBS Program this includes the RBSVP.
- To qualify for assignment to duty, a PV must have received a Letter of Certification and have scheduled their activities with a flotilla elected officer or the FSO-PV.
- Visitors should be aware of all District level procedures and follow them. (NEXT SLIDE)

PROGRAM VISITOR PARTNERSHIP

- How to increase member participation



Invite local law enforcement to outings, events, launch ramps.

- You can increase participation, with both Aux members and RBS Partners. Invite partners to participate in VE blitz's, PV events. Most agencies will be more than willing to participate. Photo Courtesy of D11S, Division 7, Flotilla 3. (NEXT SLIDE)

PROGRAM VISITOR RECOGNITION

- Your work is appreciated and recognized.



- Because the RBSVP is so important, the Auxiliarists who participate in this program, can receive various types of recognition for their important work of saving lives. (NEXT SLIDE)

EXAMINER PROGRAM MEDAL

- **When you certify, you will receive the Examiner Program Medal and Ribbon (Certified VEs will receive a 3/16" bronze star)**



- The first recognition a PV receives is when he/she completes all the requirements and becomes certified. The PV will receive a medal and ribbon. In addition, the PV will receive a Program Visitor Letter of Certification signed by the PV's Director of Auxiliary. This letter is important and was discussed during the "assignment to duty" section of this workshop.
- This is the Auxiliary Examiner Program medal and ribbon.
- If you have more than one examiner qualification, the PV is authorized to wear a 3/16" bronze or silver star. (NEXT SLIDE)

ANNUAL SERVICE PERFORMANCE

- After a minimum of 60 PVs and/or VSCs, you receive the Auxiliary Annual Service Performance award.
- Additional awards are given every year for a minimum of 60 PVs VSC are completed.



every
and/or



- The VE/RBSVP Service award is awarded for completing a total of 60 or more vessel examinations, of any combination, including Auxiliary surface facilities, recreational boats, paddle craft, personal water craft, commercial fishing vessels, uninspected passenger vessels, and uninspected towing vessels (a total of 20 or more examinations, of any combination, of commercial fishing vessels, uninspected passenger vessels, and uninspected towing vessels will also earn the award). It may be awarded for conducting a total of 60 or more RBSVPs. It may also be awarded for conducting a total of 60 or more, of any combination, RBSVPs and vessel examinations identified above.
- This is the Auxiliary Annual Service Performance Award Examinations/Marine Dealer Visitation medal and ribbon.
- Multiple awards are recognized by adding 3/16-inch bronze or silver stars (NEXT SLIDE)

RBS INSIGNIA

- **The RBS Insignia**
 - Recognizes strong support to RBS programs.
 - Eligibility requires activity (120 points/year) over a minimum of two years.
 - See Chapter 10 of the AUX Manual for details.



The Auxiliary Recreational Boating Safety (RBS) insignia is meant to recognize extraordinary effort of Auxiliarists who consistently provide strong support to RBS programs (see Figure 10-18). Consequently, its eligibility criteria require significant RBS program activity over a minimum period of two years.

Auxiliarists who compile 120 points per year for two consecutive years (for a total of 240) are entitled to wear the Auxiliary RBS insignia. Hours for prescribed mission codes are reported on the Mission Activity Report (ANSC-7030) form. Vessel Safety Checks (VSC) and vessel facility inspections are reported on the Vessel Examinations Activity Report (ANSC-7038). RBS Program Visits are reported on the RBS Visitation Report (ANSC-7046). Points for eligibility can be compiled based on activity recorded in any one, or combination, of the following criteria:

(a) Public Education: Hours recorded using any mission code 14. 1 point-per-hour as lead instructor and 0.5 points-per-hour as an assistant/aide (preparation or travel not included).

(b) Public Affairs: Activities promoting RBS in the following areas (1 point-per-hour limited to actual mission hours (preparation or travel not included)):

1. Speech/talks, mission code 10B.
2. Broadcast media, mission code 10C.
3. External print media, mission code 10F.
4. Community Relations (COMREL), mission code 10J.

(c) Vessel Safety Checks and Vessel Facility Inspections: Based on the number of VSCs and/or vessel facility inspections. 1 point-per-check or inspection.

(d) RBS Program Visitation: Based on the number of RBS Program Visits. 1 point-per-visit.

(e) Legislative Outreach: Hours recorded as Federal/State Legislative Outreach or Government Affairs work, mission codes 65A or 65B. 1 point-per-hour limited to face-to-face contact hours (preparation or travel not included).

(f) State RBS Outreach: Hours recorded in meetings with a state BLA or state BLA staff, mission code 65C. 1 point-per-hour limited to face-to-face contact hours (preparation or travel not included). (NEXT SLIDE)

CENTURY CLUB AWARD

- A National V–Directorate award for completing a minimum of 100 Program Visits and/or Vessel Safety Exam in a calendar year.



These certificates are distributed to the Districts at the NACON meeting. There are then distributed to the flotillas for presentation during an appropriate ceremony. (NEXT SLIDE)

PARTNER RECOGNITION

- Recognize Partners who made outstanding contributions to the RBS Program.
- Recommended by the PV.
- The FC prepares and presents the Certificate of Appreciation to the Partner or their representative.



ANSC 9015 – Decal for partner to place in their window promoting safety.

- A Certificate of Appreciation honors those Partners who have made an outstanding contribution to the RBSVP.
- It is the responsibility of the individual PV to educate the Partners about the Coast Guard, the USPS and Auxiliary programs. Awarding the certificate could be the catalyst to motivate active participation by the Partner. It is left to the judgment of the PV as to who should receive this certificate among the public Partners in his or her area.
- The local Flotilla Commander should prepare and present the Certificate of Appreciation. They may invite a representative from the Partner organization to a member meeting or official function for presentation of the Certificate. The flotilla's public relations function should follow-up the presentation with a local news item and/or photo, which provides good public relations for both the Partner and the organization. At the discretion of the Flotilla Commander, the PV responsible for that Partner should be invited to participate in the presentation.
(NEXT SLIDE)

V-DIRECTORATE STAFF

Director (DIR-V)

Deputy Director (DIR-Vd)

Division Chief - Vessel Exams (DVC-VE)

Division Chief - Visitation Programs (DVC-VP)

Division Chief - Technical Support (DVC-VT)

Division Chief - Incentive Programs (DVC-VI)

Division Chief - Special Projects (DVC-VS)

Division Chief - Communications (DVC-VC)

James A. Cortes

Thomas A. Niles

Craig A. Brown

Aaron M. Todd

Kirk A. Guttman

Mark H. Crary

William S. Jefferson

Zachary Wilson-Fetrow



Thank you for attending and please reach out with any questions. BZ!