

AL AUX 17-15 - 2014 AUXILIARIST OF THE YEAR

19 JUL 2015

1. Mr. Jacob E. Thayer of Flotilla 75, 8th District (Coastal Auxiliary Region) has been recognized as the 2014 Auxiliarist of the Year. The following ALCOAST recently announced Mr. Thayer's selection. Honorable mention was earned by Ms. Karen P. Chapman, Flotilla 10-2, 11th District (Southern Auxiliary Region) and Mr. Russell A. Braswell II, Flotilla 59, Fifth District (Southern Auxiliary Region). Congratulations to Mr. Thayer and all nominees!

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TO ALCOAST
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ALCOAST 294/15
COMDTNOTE
SUBJ: 2014 AUXILIARIST OF THE YEAR

1. I am pleased to announce the selection of Mr. Jacob E. Thayer of Flotilla 75, 8th District (Coastal Auxiliary Region), as the 2014 Auxiliarist of the Year.
2. Embracing the Coast Guards Core Values and the Commandants Guiding Principles, Mr. Thayer delivered exceptional support to the Coast Guard Auxiliary at local, regional, and national levels. As Flotilla Commander of Flotilla 75 in Austin, TX, he established clear strategic and tactical plans that guided the unit to improved recruiting, retention, and member services. Under his enthusiastic leadership, the flotilla's membership and qualifications increased 25 percent. Additionally, it expanded its social media presence, markedly updated its website, and revamped its shared calendar to promote Auxiliary opportunities and make it easier for flotilla members to participate. He also arranged an on-air interview with the largest television station in Central Texas to publicize Auxiliary efforts during National Safe Boating Week.
3. Mr. Thayer provided superb support to his Auxiliary region by coordinating and facilitating a 3-day boat crew training event in Canyon Lake, Texas. This event trained and certified 24 Auxiliarists from central and south Texas Auxiliary divisions.
4. At the national level, Mr. Thayer served as a national Branch Chief for the Auxiliary University Program, recruiting high-performing staff members and improving program management. From June to August 2014, Mr. Thayer worked full-time at Coast Guard Headquarters in its Strategic Management Directorate as part of Project Evergreen. He participated in round table discussions with senior officers, and assisted with coordination of many interviews and meetings. He represented the Auxiliary in discussions with several research groups and foreign entities, including the First Sea Lord of the United Kingdom. He concurrently led a project to provide the 7th District with research

regarding future Cuban socio-political scenarios, and how they could potentially affect Coast Guard missions.

5. I applaud Mr. Thayer's exemplary performance and spirit of service. He will be formally recognized as the 2014 Auxiliarist of the Year at the Auxiliary National Convention in San Antonio, TX on August 29, 2015.

6. The following Auxiliarists were finalists for selection and are congratulated for their outstanding performance and achievement:

- a. Ms. Karen P. Chapman, Flotilla 10-2, 11th District (Southern Auxiliary Region).
- b. Mr. Russell A. Braswell II, Flotilla 59, Fifth District (Southern Auxiliary Region).

7. RDML Paul F. Thomas, Assistant Commandant for Prevention Policy, sends.

8. Internet release authorized.