

AL AUX 09-15 - HONORED TO SERVE

29 MAY 2015

From: Zukunft, Paul ADM
Sent: Friday, May 29, 2015 1:48 PM
Subject: Honored to Serve

To our Coast Guard men and women,

It has truly been an honor to serve as your Commandant over the past year. Our 88,000 active duty, reserve, civilian and auxiliary men and women comprise the most talented workforce in our nearly 225-year history. This includes families and loved ones who do not take an oath but faithfully support your service.

A year ago, I published my Commandant's Direction with three guiding principles for our Service: Service to Nation, Duty to People and Commitment to Excellence. Today, I released the Commandant's Strategic Intent 2015-2019 <<http://go.usa.gov/3Xrpr>> which builds upon my direction and details our areas of focus over the next four years to ensure we are best aligned with national objectives and our Department's priorities.

It is your story - the Coast Guard's story - that highlights your exceptional service. It is my privilege to share this story with everyone who will listen. In doing so, I can best ensure you have the resources and authorities you need to execute our missions for decades to come. A large part of this is engaging on social media, often in real-time as with my most recent video Q&A <<https://www.youtube.com/watch?v=5BsHhYwhCPI>> on Facebook. I have also written to you directly through our official workforce blog, All Hands. I encourage you to read any messages you may have missed <<http://go.usa.gov/3XrKk>> , and standby for future communication from me as I continue to share our story.

In looking ahead, budget uncertainty and challenges will persist, but your ethos, bias for action and talent give me absolute confidence in our success.

Thank you for your service in America's Coast Guard.

Semper Paratus,

Admiral Paul F. Zukunft