

AL AUX 04-13 - COAST GUARD EXCHANGE ANNOUNCES NEW ONLINE STORE AVAILABLE FOR USCG AUXILIARISTS

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1. The following release was issued earlier today by the Coast Guard Community Services Command which oversees management of Coast Guard Exchanges (CGX). It announces a well-deserved and valuable change to Auxiliarists' CGX privileges:

COAST GUARD EXCHANGE ANNOUNCES NEW ONLINE STORE AVAILABLE FOR USCG AUXILIARISTS

As volunteer shipmates, the Coast Guard Auxiliary has been vital in the Coast Guard's ability to provide safety and security for citizens, ports, and waterways. With nearly 32,000 men and women, the Coast Guard Auxiliary is a unique volunteer organization that carries out an array of responsibilities, touching almost every facet of America's maritime environment as we continuously balance our missions that emerged as a result of a post-9/11 era.

Just like Coast Guard active duty and reserve, Auxiliarists are deserving of the best we can offer. Shopping at the Coast Guard Exchange (CGX) offers savings directly to the pocketbook of Coast Guard Auxiliarists. More than just tax-free shopping, price comparisons show that CGX offers an average savings of 20% or more when compared to private sector retailers "outside the gate."

Recognizing that many Auxiliarists don't live near a CGX and aren't able to take advantage of what they've earned, CGX is proud to announce the opening of its online store at www.shopCGX.com. Shopping online brings the savings and tax-free values of Coast Guard Exchange to every Auxiliarist, and it's as close as your computer, tablet or smart phone.

To place orders online, Auxiliarists will click on the "Checkout" tab on the upper right hand corner of their computer screen after they've selected all the items that they wish to purchase. A welcome window will appear inquiring if the customer is a U.S. Coast Guard Auxiliarist. Auxiliarists are to check the box "If you are a USCG Auxiliarist, please check this box." The window will then show two boxes, in which Auxiliarists are to enter their member number in one box and their Auxiliary member zone password (the same password that is utilized for Aux Directory/Aux Officer) in the other. After their identification and membership has been entered and verified, they'll be free to make purchases at their convenience!

There are over 500 individual products now available at www.shopcgx.com including computers, tablets, headphones, ipods and mp3 players and other small electronics, sunglasses, fragrances, and of course Coast Guard apparel and gifts. And when you shop on line at shopCGX.com, a portion of every sale supports your Coast Guard Morale,

Well-being, and Recreation (MWR) programs. In fact, over the last 10 years, CGX has contributed over \$22.7M to Coast Guard MWR programs.

More products will be continuously added to shopCGX.com, but we need your feedback to keep growing. Contact us directly on Facebook www.facebook.com/coastguardexchange or by email at customerservice@shopcgx.com. We want to hear from you.

As CGX stores continue their mission to remodel and renovate their existing stores, we've invested over \$22M over the past 10 years to provide our Coast Guard shipmates and their families the shopping experience they want and deserve. It's our way of thanking you for your service and dedication to the Coast Guard.

CGX is part of the United States Coast Guard Community Services Command with a vision to be your destination of choice for Exchange and MWR benefits. Our mission is to deliver outstanding value, service, and convenience to the Coast Guard family and support the readiness and retention of those who protect and defend the homeland.