






















# U.S. COAST GUARD COLORING & CONVERSION CHART

COLOR DESCRIPTOR	SPOT COLOR	FOUR COLOR PROCESS				VIDEO/MONITOR			WEB	THREAD	
	PMS® Coated	C	M	Y	K	R	G	B	HTML	Madeira® PolyNeon	
<b>Recommended Color Palette For Unit Emblems</b>											
	White	(none)	0	0	0	0	255	255	255	FFFFFF	1804
	Gold	116 C	0	14	100	0	255	205	0	FAE100	1971
	Silver	429 C	16	11	11	27	162	170	173	A2AAAD	1811
	Black	Black 6 C	100	79	44	93	16	24	32	101820	1800
<b>Coast Guard Seal, Emblem &amp; Mark Colors</b>											
	CG Red	179 C	0	87	85	0	224	60	49	E03C31	1146
	CG Blue	307 C	100	22	2	18	0	107	166	006BA6	1977
	CG Seal Scarlet	200 C	3	100	70	12	186	12	47	BA0C2F	1981
	CG Seal Brown	471 C	5	71	100	23	184	97	37	B86125	1657
	CG Seal Blue	Reflex Blue C	100	89	0	0	0	20	137	001489	1767
	CG Seal Light Blue	3115 C	59	0	14	0	0	193	213	00C1D5	1895
<b>United States Flag and Coast Guard Ensign Colors</b>											
	US Red	193 C	2	99	62	11	191	13	62	BF0D3E	1742
	US Blue	282 C	100	90	13	68	4	30	66	041E42	1839
<b>Coast Guard Auxiliary Seal, Emblem &amp; Mark Colors</b>											
	AUX Red	185 C	0	93	79	0	228	0	43	E4002B	1839
	AUX Blue	280 C	100	85	5	22	1	33	105	012169	1742
	AUX Light Blue	299 C	86	8	0	0	0	163	224	00A3E0	1828
	AUX Blue Accent	7452 C	55	37	0	0	128	148	221	8094DD	1943
<b>Department of Homeland Security Seal Colors (from the DHS Branding Guide)</b>											
	DHS Dark Blue	2955 C	100	45	0	37	0	47	128	003366	1975
	DHS Gray	Cool Gray 6 C	0	0	0	28	176	177	179	999999	1918
	DHS Red	187 C	0	100	79	20	165	0	33	CC0033	1639
	DHS Light Blue	307 C	100	16	0	27	0	112	178	006699	1797
	DHS Green	370 C	56	0	100	27	89	134	0	339900	1649

NOTE: Sample color squares shown here are based on the RGB values shown in the table, and are shown for general reference only. Due to differences in monitor and printer color settings, the color squares may vary slightly from the actual PMS Color. For this reason, they are not suitable for color-checking documents or manufactured items; a Pantone Color Guide should be used instead.

All PMS colors and RGB/CMYK/HEX conversions were derived from the *Pantone® Plus Series Color Bridge (Coated)*. Thread colors were identified via the *Madeira® POLYNEON™ Color Card #79*. These commercially-available guidebooks should be consulted for the conversion of additional colors not shown here.

All information is taken from applicable Department of Homeland Security and U.S. Coast Guard instructions. Designers are responsible for verifying that these color assignments remain in effect at the time of production.