

Division 24 Goals For 2020

Growth: Membership will grow by 24 members (**24 for 24**) by YE 2020 to 71 members.

Strategies

- USCG Station Saginaw River will host a “get to know the Auxiliary Day” in March
- Each Flotilla will provide Bridge with contacts in Yacht Clubs, fishing organizations, civic clubs and marinas where we can present the Auxiliary story and do soft recruiting
- Relationships will be deepened with the Sea Scouts and adult leaders recruited for the Auxiliary (as well as youth).
- Every PA event will include a short recruiting message and/or literature about joining the Auxiliary.
- The DCDR and SO-HR will identify members who can assist with paperwork completion and initial new member contact/mentoring.
- SO-HR will track all potential new member contacts and follow through with the assistance of the FCs and FSO-HRs.

Responsibility: - DCDR, VCDR, SO-HR, SO-MT, SO-PA

Sea Scouts: By YE 2020 there will be at least 3 Sea Scout Ships active in the Division 24 AOR.

Strategies:

- Relationship with the Midland Ship will be deepened with 2 Auxiliarists on the Ship Committee
- Bay City Sail will be assisted with the creation of a Sea Scout Ship and at least 2 Auxiliarists will be on the Ship Committee.
- The Division will sponsor the creation of a Sea Scout Ship in either Flint or Tawas with the goal that the local flotilla will assume sponsorship at the end of 2020.
- All members of the Auxiliary who will have any contact with Sea Scouts will complete the BSA YPT training and other training as delineated in the Sea Scout SOP.
- SO-AS and DCDR will present the Sea Scout story at each Flotilla during the spring quarter.
- SO-CS will add a Sea Scout section to the Division web site.
- Sea Scouts will be offered training opportunities within the Division including OWT as appropriate.

Responsibility: - DCDR, SO-AS, SO-CS, SO-MT, SO-OP

Fellowship: The Division will have at least one fellowship event per quarter

Strategies:

- Change of Watch is already scheduled
- Those attending a Division meeting will be invited to join for a post meeting lunch
- Possibility of a pre-meeting breakfast in the galley will be explored.

Responsibility: - DCDR, SO-FS

PA Events: Number of PA events covered by members of the Division will increase by 20% during 2020 (from 17 to 20)

Strategies:

- Division PA will assist Flotillas with their individual programs
- Flotilla PA officers and unit leaders will be offered on the job PA training
- SO-PA will create PA assistance guides and build a mentor program to implement those guides
- All VE blitzes will have a specific staffed PA component (table, tent, or other means) to pass out additional literature, safety assistance, etc.

Responsibility, SO-PA, SO-VE, FCs, FSO-PAs

PA Hours: PA hours in the Division will increase from 279 to 325 during 2020 (20% increase)

Strategy:

- SO-PA will coordinate events with FSO-PAs and FCs to assure members are aware of all upcoming events.
- SO-PA will create a short "this is PA" training program and present it at each Flotilla (and the Division) sometime during the year
- All members will be made aware of the reporting process for PA events through in-flotilla training
- SO-PA will coordinate PA opportunities with active duty units by working through the AUCs

Responsibility: SO-PA, AUCs, SO-MT, FSO-PAs, FCs

Additional PA Certification: At least 2 FSO-PAs will obtain AUX PA certification during 2020

Strategy:

- SO-PA will contact each FSO-PA to create an interest in certification.
- SO-PA will mentor those interested

Responsibility: SO-PA

Web Site Publicity for PA Events: During 2020 All PA events will be listed on the Division Calendar and Events Page of the Web Site

Strategy:

- SO-PA will keep SO-CS informed of all events
- FSO-PAs will keep SO-CS and SO-PA informed of all events
- SO-PA will coordinate member assistance through FSO-PAs and FCs

Responsibility: SO-PA, SO-CS, FSO-PAs, FCs

PA2 and PA 1 Certification: - During 2020 The SO-PA will complete requirements for PA 2 and PA 1 certification.

- Identify and request support required from other officers or units

Responsibility: SO-PA

New Member Training (Assimilation): All new members will complete their basic training and become active in at least one qualification within 6 months of joining the Auxiliary.

Strategies:

- All new members will be assigned a mentor by their FC
- All new members will be encouraged to attend a new member orientation day in the first quarter of their membership and expected to complete Mandated Training and BQII in that time period.
- The DCDR will personally acknowledge all new members with a welcoming Email, a phone call, and a shout out at the first meeting the member attends.
- A member training plan will be created for each new member based on their interests and desires. Division Bridge, SO-MT, and SO-HR will follow through with each new member on a quarterly basis.

Responsibility: DCDR, VCDR, SO-MT, SO-HR

Succession Planning: By 1 July 2020 the Division and each Flotilla will have a succession plan in place identifying the most likely new Unit Leader and at least two potential Vice leaders.

Strategies

- Unit leaders will be tasked with identifying their own replacement
- Those identified will be invited to a basic leadership training course

Responsibility: DCDR, SO-MT, SO-HR, FCs

AUXLAMs: At least two Division members will complete one of the AUXLAMs units in 2020

Strategies:

- Arm twisting of potential candidates, selling them on the benefits of AUXLAMs.
- Investigate potential financial support from the Flotillas if funded seats are not available.

Responsibility: SO-MT

Communication: DCDR and VCDR will contact via phone or in person each unit leader and staff officer each month

Strategies:

- Ask the questions – “how are you doing?” – “ what do you need to better do your job?”

Responsibility: DCDR, VCDR

Crew/Coxswain Training: The Division will have at least 5 new Crew members by the end of 2020, all current members will retain their qualifications (except for health reasons)

Strategies

- The Division will provide at least 3 TCT classes during the spring, one in Tawas/Alpena, one in the Flint area and the third in the Saginaw – Bay City area.
- The shore side training portion of the Crew syllabus will be presented in training sessions in April with OTW training in May. Weather may adjust this schedule forward or backward.
- The Division will provide an Operational Training Day in April covering the mandatory Operations Workshop, a 4 hour TCT Class, and station specific training. The same training may also be conducted in Tawas.

Responsibility: SO-MT, SO-OP, SO-CM

Public Education: Flotillas in the Division will conduct at least 5 Public Education classes during 2020.

Strategies

- Each Flotilla will be challenged to conduct at least one class during the year.

Responsibility: FCs

Paddlecraft Class: One of the Flotillas will conduct at least one Paddlecraft class during 2020

Strategies:

- The Division Commander has taught this class in the past and will train one or more instructors.
- PA will be tasked with publicity.

Responsibility: DCDR, SO-PA

Outreach to the Boating Public: – The Division will increase the number of vessel exams, dealer visits, and PA hours in 2020 by at least 20% over 2019

Strategies:

- Make sure all VEs blitzes are covered by as many Vessel Examiners as possible and have a PA component.
- Increase the number of Vessel Examiners by 20% (18 to 22) and the number of Dealer Visitors by 20% (9 to 11).
- Increase the visibility of the VE program and emphasize the link to the Division Web Site (QR Code and tiny URL) for the Division VE sign up sheet. Dealer Visitors will distribute a poster to all marinas, chandleries, and launch ramps in the AOR.

Responsibility: VCDR, SO-Outreach (To Be Named), Flotilla Staff Officers VE, PV

Coast Guard Support: The Division will increase its Coast Guard Support hours by 20% in 2020.

Strategies:

- Recruit and train additional Watch Standers at Station Saginaw River and Station Tawas
- Increase the number of qualified Food Service workers (from 3 to 5), identify additional opportunities for their use
- AUCs to identify additional needs at the stations (create a GAP Analysis) and present finding at the April Division Meeting.
- Complete all ATON/PATON verification in a timely manner.
- Emphasize the availability of MS training through Sector and encourage as many members as possible take part in it.
- Identify members for pollution response (and review), identify and train potential additional fixed and mobile radio facilities, and follow through with any additional CG support needs.

Responsibility: DCDR, AUC, SO-FS, SO-CS, SO-AN, SO-MS, SO-CM

Member Recognition: Recognize members as appropriate during the year

Strategies:

- Nominate at least one member each quarter for a major (“ribbon”) award
- Continue the Popeye award at each Division meeting
- Recognize by name members who do good work in all reports sent up the COLM.
- Create other informal awards as appropriate and the mood strikes.

Responsibility: DCDR

Infrastructure Support: All financial documents submitted on time, all meeting minutes prepared on a timely basis, all future events posted on the Division web page during 2020.

Strategies:

- Follow through with FCs re: Audits and other mandated paperwork.
- Web site updating on a regular basis (at least weekly), especially the coming events page
- Greater emphasis on member use of web site for upcoming events.

Responsibility: DCDR, SO-FN, SO-CS