Prologue and Pledge For Elected Officers

Prologue

- a. "The pledge you are about to take admits you to an office of great honor. Along with this honor, you must be prepared to accept certain administrative responsibilities and obligations. The success of your administration is measured in several ways; first the amount of participation by your members in our basic programs of public education, courtesy examinations, and operations. The other yardstick is membership growth and retention.
- b. "Your job is to develop all of those programs to the maximum efficiency that conditions in your area permit. Further, it is your responsibility to encourage a strong public relations program, through cooperation with the various news media and special Auxiliary events, such as Academy Introduction Mission and National Safe Boating Week. In addition, you are expected to encourage closer liaison between the Auxiliary and local Coast Guard units, constantly reminding the membership that their actions reflect not only on the Auxiliary but the Coast Guard itself.
- c. "You, as a leader, are charged with maintaining high standards in all Auxiliary programs plus membership training and facility inspections, never compromising honesty and integrity.

ASK THE AUDIENCE TO RISE

d. "With the full realization of the demands of the office in terms of time, travel, and dedication to the duties of leadership, if you are willing to accept this honor... Please raise your right hand and repeat after me:

PLEDGE

"I, (state your name),
in carrying out my duties
as an elected officer
of the United States Coast Guard Auxiliary,
do sincerely pledge myself
to support the Auxiliary and its purposes,
to promote its authorized activities
and to abide by the governing policies
established by
the Commandant of the Coast Guard."