

District Staff Officer-Public Affairs Monthly Report

Report for: **September 2012**
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All Divisions reported some activity although the summer month activities are lessened by snowbird flight. Many Divisions are promoting their upcoming boating season classes with PSAs in local newspapers and local television spots.

U.S. Coast Guard Support:

ADSO-PA North: Roy Crittenden reports **Div. 2** has been working with a local sports council and the National Council representing the USCG for the upcoming Ironman Race to be held in Augusta, GA in late September.

1. **Community Support-North: Division 2** had two Safety Booths set up at Thurmond Lake during Labor Day weekend. **Division 12 (12-8)** had a Safety Booth at Sullivan's Lighthouse during National Lighthouse Day. The flotilla maintained the light for many years. Several Coasties came for the day and included one former Coastie who had served as a cook at the lighthouse during the 1950's. **Special Involvement: (12-8)** member, Joe Flemming was interviewed by local TV during the Sullivan Lighthouse event. **Division 2 (25)** FSO PA Rudy had an article appear in Country Roads Magazine. The article, "We Have to Do Better" which highlighted boating safety, was carried in three counties in his AOR. **(29)** FSO PA Crittenden (ADSO North) had his monthly article, "Can Your Crew Handle an Emergency Situation" appear in the Lanier newspaper. **(22)** is preparing for a Clean-up-Day at Lake Allatoona.

ADSO-PA South: Lourdes Oliveras reports that **Div. 13** Auxiliarists continue to radio watch at Station Marathon, Station Islamorada and Sector Key West. Hawk-eye watch standers performed several times this past month. Aux Air assisted CG with 4 patrols with participation from **(13-1, 13-2 and 13-3)**. **(13-8)** in the upper Keys participated in helicopter operations. They also had a cook-out for Station Islamadora and recognized Patti Gross for her National Video award. **Div. 16** flew 7 patrols for Maritime Observation. They also participated in activities at Rainbow Beach with the active side. **(16-2)** supported MSD and Boat Forces during a Chili Cook-Off. Over 5,000 people were in attendance.

1. **Community Support-South:** All three Divisions **(1, 13, and 16)** are promoting/teaching PE courses. **Special Involvement: Div. 13** Dewey Jackson **((13-8)** attended Hazwopper training in Virginia to get certified as an instructor. **(16-1)** is actively involved in the Waterway Watch program and in partnership with Amateur Ham Radio Operators Club. **Div. 13** had several radio spots that were designed to prepare boaters to "ride out the storm" for Hurricane Isaac.

ADSO-PA East: Diane Riggan reports that **Div. 3 (32)** manned the facility meeting station during Hurricane Isaac in support of Broward Sheriff's Dept. and as stand-by for the CG. They also monitored NOAA Doppler and Fort Lauderdale TDRW Radar. **Div. 5 (59)** conducted a back to school drive to benefit the children of CG Station Fort Pierce. They collected paper, crayons, glue and composition books to give to the children, along with \$100 to be used as needed.

1. **Community Support: Div. 5 (54)** manned a Safety Booth at the South Florida Fairground for a Nautical Flea Market with a member from **(52)** assisting. They were also involved in a Child Safety Fair at Boynton Beach Commons and participated in the Boynton Beach Coastal Clean-Up Day. **(59)** supported the community of Sewall's Point for River Kidz Days. The event focused on awareness of the fragile habitat of Indian River Lagoon. FSO PA Cushard led a team promoting boating safety courses as well as setting up a "Fishing for Trash" game for the Sewall's Point event. **Special Involvement:** **(59)** FSO PA Cushard passed his PA 1 oral board. **(51)** *The Greenacres Observer* published an article about a VE event written by FSO PA Art Slepian. **(54, 59)** had multiple PSAs in local newspapers and utilized a meteorologist from a local NBC station to talk about weather to a group taking AUXWEA.

ADSO-PA West: Toni Borman reports that **Div. 7, 8 and 11** assisted the Coast Guard with the Republican National Convention. **Div. 8:** The Touchtons, Ron and Jane, continue to support Station Cortez with Navigation classes and station maintenance. **Div. 9** members continue to support STA Fort Myers Beach with AUXCHEF and station radio watch. **Div. 11 (11-3)** members attended the COW at Station Sand Key. They also continue to support Sand Key with boating operation (air drops). **Div. 15 (15-1)** supports Station Yankeetown with training missions and watch standers.

1. **Community Support: Div. 8 (81)** had an informational booth at West Marine. **(84)** Toni Borman has taught 886 children Boating Safety during Mote Marine's Summer Camp Programs. Borman and Bill Gerst presented a Safe Boating program to children at the Sarasota County Summer Camp program. **(86)** Al and Judi Bidwick won National Awards for their photography. **Div. (92)** attended the Blue Ridge Park event which celebrated a new dock for canoes and kayak races. **(98)** has pushed VE's and PV visitations. **Div. 11**'s Karen Miller gave a presentation about their new Flotilla building to Sand Key Civic Assoc. **(11-3)** has 15 prospective new members. **(11-7)** has a new FSO PA, Erik Nakonechnyj. **(11-9)** is active with their ABS program and Suddenly in Command. **(11-10)** reports heavy attendance in their PE courses. **Div. 15 (15-1)** staffed a Sept. 11 Remembrance Day at West Marine. They also performed 72 Kayak VS checks. **(15-3)** is pushing a membership drive with a massive mailing flyer. **Special Involvement: Div. 8** Dave Neilsen continues to write bi-weekly boating articles for *Waterline*. **Division 9** received extensive newspaper coverage for Coast Guard Day. **(92)** had their Blue Ridge Park event covered by the Sun Newspaper. **(93)** Aduabato had an article about their 60th Anniversary published in Naples Daily News. **(98)** recorded 6 PSAs at Clear Channel Radio for fall PE programs. **Div. 11**

has released numerous PSAs to 30+ media outlets. (11-9) is promoting weekly VEs and Anderson Park and Anclote River. **Div. 15 (15-1 and 15-4)** had articles and PSAs published in various news outlets. (15-8) promotes their PE information with the Hernando Tourism Office.

Unique Support your department has provided to the USCG missions: DSO PA Irvin set up local newspaper involvement at the request of Station Fort Myers Beach for a story about the Station's mascot, Bandit. The dog was recently put down due to bad health and the Station's personnel want to do a fund raising drive to be able to erect a memorial honoring Bandit.

Indicate any assistance your department needs to function that is lacking: We continue to receive excellent support from elected officials.