

District Staff Officer-Public Affairs Monthly Report

Report for: **November 2012**
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All Divisions report increased activity with PE scheduled classes being promoted in local newspapers, radio spots and television.

U. S. Coast Guard Support:

ADSO PA North: Roy Crittenden reports that **Div. 12 (12-10)** fixed ATONS and photographed them in Winyah Bay at the request of Sector Charleston.

- 1. Community Support North: Div. 12 (12-10)** participated in the 23rd Georgetown Wooden Boat Show with a Safety Booth and the first outing of their new "Coastie". The event in Georgetown, S.C. drew 4000-5000 people. The flotilla also used Coastie in a Veteran's Day parade in Georgetown and one in Andrews. **(12-4)** assisted them. **Special Involvement: Div. 2 (22)** FSO PA Cribeiro that the flotilla has participated in parades and military events. They also have had extensive participation in setting up Safety Booths throughout their AOR. **(25)** FSO PA Rudy published a recruitment article in the *Hartwell Lakes News* and in *Country Roads Magazine*. They received responses from several potential new members. **(29)** ADSO PA Roy Crittenden published a monthly article on Paddlesports in *Lakeside on Lanier* newspaper. In addition, Crittenden and his wife were featured in a two page article for *Lakeside on Lanier* for his 'Second Career with the Coast Guard Auxiliary.' **Div. 12 (12-6)** had a total of 385 public service announcements from May-Sept. that reached over 2 million readers. During the same time period, their Aux Banner was displayed over 800,000 times on ABC News 4 website. *The Moultrie News* also featured the flotilla FSO PA for his volunteer work and the Auxiliary in a recent article.

ADSO PA South: Lourdes Oliveras reports that **Div. 13** members continue to watch stand at Stations Marathon, Islamorada and Sector Key West. In addition, Hawk-eye watch-standers conducted several watches at Sector Key West. AUX AIR is utilizing photography to help identify vessels and unknown objects in their AOR. They have also qualified several new Air Observers. **(13-8)** members participated in a Ham Radio demonstration at Station Islamorada. **(13-1, 13-2, 13-3 and 13-8)** members provided support vessels and crew for the Key West Boat Races. **Div. 16** participated in the visit of Commandant Admiral Papp to Borginquen Air Station. Admiral Papp gave a Shipmate Coin to Auxiliarist Charles Fischer in recognition of volunteer hours worked during his Aux membership and his contributions to the Coast Guard.

- 1. Community Support: Div. 13** is currently conducting BS&S classes. They had class information at local UPS and West Marine Stores. **Div. 16** participated in a pre-planning for the Coral Reef Swim event which will have

a special appearance by Olympic Gold Medalist Swimmer Misty Hyman. They also were involved in a Waterway Watch program. **Special Involvement: Div. 16** had Red Ribbon events broadcast and printed regarding the University of Virgin Islands and highlighting a USCG helicopter from Borinquen Air Station. There also was a social media and feature story about Chuck Fischer receiving Admiral Papp's Shipmate Coin Award. The Division also highlighted RIO-St. Croix commercial fishing regulations and enforcement policies along with promoting AUX RBS programs. They also assisted broadcast and print media with information concerning the USCG Cutter Bernard Webber's Open-House.

ADSO PA East: Diane Riggan reports that **Div.3 (31)** assists CG at Miami CEU and Marine Safety Depart. two days a week. **(37)** provided Helo ops support for CG Station Fort Lauderdale and Air Station Miami. **Div. 5 (51)** Chris Abernathy was selected as Shipmate of the Week and featured in the CG Compass blog. Mr. Abernathy has worked tirelessly in the Palm Beach area setting up Safety displays, watch-standing for State Worth Inlet and mentoring Auxiliaries. **(59)** members provided support to Air Station Miami for Veterans Annual Air Show in Stuart, FL. with assistance from Aux member, Wilson Riggan and LCDR Dunbar. CG aviators provided a jump platform for the Navy Seals night jump.

1. **Community Support: Div. 3 (31)** participated in the Cardboard Boat Race at the Hollywood Marina. They also had a Safety Booth on site and performed VEs. They also had a life jacket display at the Trunk or Treat at the Hollywood YMCA. They handed out over 150 Inky the Whale and Officer Snook books and stickers. The event drew about 1,000 visitors. **(34)** members manned an information table at the grand opening of the Pompano Beach West Marine Store. The flotilla was invited to promote future special events and classes at the store. **(37)** supported the Hillsboro Lighthouse tour in mid-October. **Div. 5 (52)** participated in the 2nd Annual Kids Fest in Jupiter, FL. 3,000 people were in attendance. **(56, 58 and 59)** supported a canned food drive to benefit the Fort Pierce AOR. **(56 and 59)** will work jointly to provide a Christmas party for Fort Pierce CG children. FSO PA Cushard and other members attended a Coffee with the Ft. Pierce City Manager. This is a quarterly event which helps generate relationships with the flotilla. Cushard also gave a presentation to the St. Lucie Sailing Club. **Special Involvement: Div. 5 (59)** Cushard interviewed BOSN Randal Ryan, CO of STA Fort Pierce for an article which was published by *Scripps Treasure Coast* newspapers. ADSO Riggan submitted an article on the Stuart Air Show to the *Treasure Coast* newspaper.

ADSO PA West: Div. 8 AUXCHEF program is going well. **(83)** helped with cooking at Station Cortez. Ron Touchton and Ron Howington continue to instruct CG personnel in charting, operations and communications. Howington has passed his Examination Board as a STA Cortez Communications officer. Jane Touchton continues to help at the station.

Six Div. 8 members completed TCO course at the District Conference and will offer additional communication support for STA Cortez. **Div. 9 (91)** personnel continue to do watch-standing at STA Fort Myers Beach.

1. **Community Support: Div. 7** is currently planning for division wide involvement in the St. Petersburg Power and Sail show. They are also working with Best Buy VHF radio department managers to develop seminars of boaters regarding the use of marine radios. **Div. 8 (84)** participated in Veteran's Week Celebration at Poly Tech/Sarasota High School alongside active CG personnel in explaining both CG and CGAUX missions. **(81)** will be using **(85's)** flotilla facility to teach Boating Safety Courses. **(85)** is seeking a grant for boating safety and clean water presentations. **(86)** participated in the Sertoma Sun Fiesta Parade. **(87)** had a safety booth and a trailered facility at first responder safety day in Englewood. Dave Neilsen donated his 137th pint of blood at the Big Red Bus which the Red Cross had at the event. **Div. 9 (93)** an RBS booth at a West Marine grand opening in Naples. They also manned one at the Golden Gate K-Mart for their annual safety days. **(98)** boosted their 2012 VE's to 415. **(9-10)** had an information booth for four days at the Fort Myers Boat Show. **Div. 15 (15-1)** graduated 5 people from their BS&S course in October. Members staffed a booth at Kings Bay RV and Boat Show. Alan Nuss hosted a Ham Radio event outside the flotilla's radio room at the Crystal River Preserve State Park. **(15-2)** had 3 members retire who each had over fifteen years' service. **(15-3)** has set up two Christmas Parade events for early December. **Special Involvement: Div. 8 (87)** Dave Neilsen continues his safe boating articles for *Waterline Magazine*. He also maintains a spreadsheet for Div. 8 and Div. 9 PE courses and sends them to the *Sun Newspaper* on a weekly basis. They have greatly enhanced their Web presence so that it is easier for the public to reach them. **Div. 9 (92)** held a 90th birthday party for Dorothy Kurtz, WWII SPAR, and current Auxiliary member. Dorothy is scheduled to give a talk to cadets at the Coast Guard Academy in New London. **(93)** Bob Aduato (SO-PA) had an article with photos detailing the flotilla's participation in Naples Depot Museum and West Marine and K-Mart boating events published in the *Naples Daily News*, *Set Anchor*. 93 also celebrated its 60th Anniversary in November. **(96)** is credited with saving the life of a boater who was thrown out of his boat. And, they also stopped his boat which was circling uncontrolled from possibly injuring swimmers and beach goers near the accident. **Div. 15 (15-1)** had a letter praising them (in the *Chronicle*) from a family they had helped while on patrol.

Unique Support your department has provided to the USCG missions: DSO PA Irvin is working with STA Fort Myers Beach to gain television coverage for an AUXCHEF Thanksgiving Dinner which will be held in the station's mess deck.

Indicate any assistance your department needs to function that is lacking: Our department continues to receive excellent support from elected officials.