

District Staff Officer-Public Affairs Monthly Report

Report for: **February 2013**
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Most Divisions have reported, however; there were **no reports from Divisions 3, 6, 10, 12 and Division 17.** For some, this is the second month that these divisions have not turned in a report. The ADSOs report that they have made contact to try to correct this, but have not gotten cooperation. This needs to be addressed by Division Commanders.

U.S. Coast Guard Support:

ADSO-PA North: (Div. 2, 10, 12) Roy Crittenden reports no unique support to the U.S. Coast Guard this month.

1. **Community Support North: Division 2 (25)** manned a safety booth at the Greenville, S.C. Annual Boat Show. (29) is preparing to work a safety booth at the Lake Lanier Boat Show in April. **Special Involvement:** (22) had a reporter from the *Marietta Daily Journal* attend their flotilla meeting who later wrote an article about the CGAUX on and around Lake Allatoona. (25) FSO-PA Rudy had an article, "Hypothermia Can Kill You", published in the *Hartwell Lake News*, the *Seneca Journal* and the *Country Roads* magazine. ADSO-PA Roy Crittenden published his monthly article in the *Lakeside on Lanier* newspaper about "Membership in the U.S. Coast Guard Auxiliary". He also had ABS course promotions in 8 newspapers and 3 radio stations.

ADSO PA Northeast: (Div. 4, 14, 17) Bill Giers reports that he provided PA support to STA Port Canaveral and Marine Safety Detachment and also helped the Coast Guard/Disney/Brevard County organize an environmental event to clean up 3 miles of beach at Shepard Park in Cocoa Beach, Fla.

1. **Community Support Northeast: Division 4 (41)** members had a safety booth at the Flager County Home show. (43) members are planning for a safety display at the Antique Boat Show in Tavares in March. (48) conducted a PA event and VE day at the Long Harbor Marina. **Division 14 (14-1, 14-4, 14-8)** are all firming up events involving ABS, safety booth displays and events with local communities. (14-2) had a display booth at the Jacksonville Boat Show. They are also involved in planning extensive events for NSBW which will include Coast Guard involvement, the USPS, the city of Jacksonville and the Jacksonville Dock master. (14-7) members manned a booth at Anastasia State Park with Maritime Archaeology. (14-8) is firming up an event with the Nocatee Community Event Coordinator. **Special Involvement:** (14-3, 14-4) have submitted numerous ABS class schedules to local media...Leesburg, Lake County, Orlando, and Daytona. (14-7) FSO-DV

did a radio interview with WYRE-FM. **SO-PA (Div. 14)** is meeting with FSO PAs and providing assistance. ADSO-PA attended a 6 day AMSEA Cold Water Survival training in Jacksonville to earn certification as CFV instructor for CG MSD and met with industry representatives of discuss AUX role in CFV industry.

ADSO-PA South: (Div. 1, 13, 16) Lourdes Oliveras reports that **Division 1** participated in the International Regatta at the San Juan Yacht Club. **Division 13 (13-1)** Pratt offers daily support to STA Key West. Air patrols were conducted in support of Sector Key West from Key Largo to the Dry Tortugas. **(13-2)** conducted 7 air patrols. **(13-3 and 13-8)** conducted regular MS patrols and **(13-4)** patrolled in the Marine Sanctuary to protect fragile coral reefs. **(13-8)** has a new member working as a Chaplain assistant at Sector Key West. **Division 16 (16-1)** conducted 20 air patrols for Air Station BQN. Auxiliarists also spent many hours at RIO St. Croix Port Stat Control Dispatching. **(16-3)** assisted Sector with one drowning, a disabled boat and a ferry incident. **(16-2)** DCAPT Hudson attended the COW in which Ramos was honored with an Auxiliary Life Saving Award.

1. **Community Support:** All Divisions are actively promoting PE courses. **Division 1 (1-10)** arranged a US Coast Guard SAR demonstration with surface and air assets. They also had a safety booth. The event drew 2,000 visitors. **Division 13 (13-1)** manned a booth at the Key West Food Festival. They also conducted a beach clean-up on Tarpon Belly Key. **(13-2)** graduated 15 BS&S students. **(13-3)** is actively pursuing VEs and PVs. **(13-4)** held their first BS&S course in three years. Nine members are taking AUXWEA. **(13-3, 13-8)** have a combined 37 students finish BS&S. **(13-8)** manned a booth at the Caribe Boat Show. **Division 16 (16-1)** was actively involved in Waterway Watch. Members also participated in a Public Broadcast at the St. Croix theatre about Alexander Hamilton who was the founder of the USCG. They also are involved with a community organization in planning for the restoration of the Hams Bluff Lighthouse. **Special Involvement:** Comcast is airing promotional film clips (Phil Goodman) for Florida Keys National Marine Sanctuary. They include information about HAZWOPER, Clean Marina, Waterway Watch, VEs, etc. **(13-8)** members are participating in radio shows and promoting Sanctuary Preservation areas in various articles for publication. **Division 16 (16-1)** has a link on Florida WOW with VSC dates and locations in St. Croix. **ADSO-PA Oliveras** assisted with three PA-1 Oral Boards.

ADSO-PA East: (Div. 3, 5, 6) Marie Duda reports that **Division 5 (51)** had three members stand radio watch and STA Lake Worth Inlet and one member assisted with PA work for STA Lake Worth Inlet. **(54)** One member did training at STALWI to assist USCG in future efforts.

1. **Community Support:** **(51)** three members worked at the South Florida Fair by distributing pamphlets about safe boating and life jackets. **(52)** members on a surface vessel interfaced with boaters to discuss safety afloat. **(54)**

conducted two VE Blitzes and made 67 recreational boating safety visits to local merchants. (59) had safety booths at the Stuart Boat Show and Port Salerno Seafood Festival. **Special Involvement:** (54) had four articles published in local newspapers and boating class information and promotion published in various community calendars. (59) promoted February and upcoming VE Blitzes in local newspapers.

ADSO-PA West: (Divisions 7, 8, 9, 11, 15) Toni Borman reports that **Division 7** organized a joint news conference with Sector St. Pete and FWC for the Gasprilla Pirate Invasion. **Division 7, 8 and 11** have been requested to support Coast Guard Open house at Sector St. Pete in early March. (81, 83) will display OPSFACs. (84) will supply OPFACs for traffic control and security. (81) Petrucci will attend AUX-14 C-School (Flight Officer's Course) in St. Louis in support of CG Air Station Clearwater. (82) Ellerin represented CGAUX at the National Conference of USPS in Jacksonville. (83) members Jones and Fresko stood as watch-standers at Station Cortez. Becket and Jones trained as crew with active duty at STA Cortez. (83, 84) members Parent and Borman trained AUXCHEFs at Fort Lauderdale and attended a Planning Meeting for Sector St. Pete's upcoming Open House. Members Munhall and Owens worked over thirty hours at STA Cortez. (85) Howington and Touchton continue to train Active Duty on navigation and chart reading at STA Cortez. They also conduct classes on boat handling at the station. Jane Touchton continues to assist with miscellaneous station activities...cooking, sewing and house cleaning. (86) had OPFACs assist with security at the Gasprilla Invasion. Bruno assisted TSA with security. **Division 9 (91)** continues to watch stand at STAFMB. (93) billeted CG ANT TEAM from Fort Lauderdale for two days. (95) assisted STAFMB on two call-outs for flare sightings and missing boater. (95) rescued missing boater. **Division 11 (11-1, 11-3, 11-9)** continue to work on the CG Band's appearance in the Tampa area. (11-1, 11-9, 11-10) supports C-130 Operations and STA Sand Key. Miller is coordinating Sector St. Pete's Open House. **Division 15 (15-1)** continues to watch stand at STA Yankeetown. They supported the Station's Chief Hint on his promotion with a cake. (15-8) member attended Navy League Coast Guard Appreciation Dinner.

1. **Community Support:** **Division 7** is planning involvement for MacDill Air Fest and the Tropicana Boat Show. **Division 8** is actively teaching PE classes and conducting VEs. (87 and 99) presented a safety booth at Home Depot in Englewood. (99) brought their safety trailer and also did VEs. (87) attended a Tugboat rendezvous at Palm Island Marina and conducted VEs and helped staff an information booth at the Charlotte County Boat Show. **Division 9 (91)** Eaton was awarded a plaque as Chairman of the Ft. Myers Beach Christmas Parade. ((2, 93, 96, 98 and 99) participated in their local boat shows. (93, 96) worked the Naples Boat Show and talked to over 400 people who stopped by their booth. (92, 98 and 99) interacted with almost 800 visitors to the Charlotte County Boat Show. SO-PA Aduato visited the show. **Division 11 (11-3)** participated in the Touch a Truck event in Largo and an Open House at the Seminole Fire and Rescue Station. (11-3) has finished their Memorial brick event. They report 25 new members in 2013. (11-7)

received Thank Yous for their involvement in the Christmas Toy Drive. (11-9) is seeking business support for their Boating Safety Class Brochure. (11-10) gave a presentation to the Highland Lakes Boating Club. They will be teaching a Suddenly in Command class at the request of Club members. They also gave a presentation to the Dunedin Sea Scouts. A CG recruiter attended that presentation. **Division 15 (15-1)** had a safety booth at the Manatee Festival. **Special Involvement:** **All Divisions** are actively posting PSAs for PE classes. Dave Neilsen (87) continues to write for *Waterline Magazine*. (95) had two articles published in the *Sun Times*. (98) participated in an impromptu local radio interview. **Division 15** had four articles published in the *Chronicle*. (**Divisions 8 and 9**) are working together to avoid duplication of resources.

Unique Support your department has provided to USCG missions. See numerous items in this report.

Tactical Strategies: (1.) One of the goals that I stated that we need to improve is the Media coverage of our Missions in pushing for a “reduction in boating accidents”. The PA Team is actively pursuing that mission as evidenced by the increase in Media involvement which is indicated in this report.

(2.) The PA Team was tasked with being more involved with their flotilla counter-parts on a personal level. Many of the staff members have gone to both Flotilla and Division meetings to promote PA training and the understanding of PA goals in enhancing Auxiliary Missions. They have done this by giving presentations at meetings and by giving PA direction to FSOs and SOs.

For example: DSO has attended two COWs and a full day flotilla (96) presentation on Paddle sports as well as assisting PA officers to gain more PA education and PA Specialist levels. Note also, ADSO participation in PA oral boards and SO participation in article promotion of Safe Boating Practices.