



**12 July 2025**

**From:** FSO-CS

**To:** VFC 054-25-06, 054-D25 SO-CS

**Subj:** MONTHLY ACTIVITY REPORT for JUN JUL2025

**1. 2025 Goals:**

- Institute traffic/outcomes measurements
- Obtain credentials for all unit social media
- Get current on Auxiliary & USCG social media policy
- Update website
- Explore reinstituting alternative/plain English website URL

**2. Accomplishments toward 2025 goals since last report:**

- Performed website update
- Posted FSO monthly reports

**3. Upcoming events:**

- None

**4. Impediments toward goal achievement:**

- Need credentials for unit social media outlets