



16 August 2025

From: FSO-CS

To: VFC 054-25-06, 054-D25 SO-CS

Subj: MONTHLY ACTIVITY REPORT for JUL-AUG 2025

1. 2025 Goals:

- Institute traffic/outcomes measurements
- Obtain credentials for all unit social media
- Get current on Auxiliary & USCG social media policy
- Update website
- Explore reinstituting alternative/plain English website URL

2. Accomplishments toward 2025 goals since last report:

- Performed website update
- Posted FSO monthly reports

3. Upcoming events:

- None

4. Impediments toward goal achievement:

- Need credentials for unit social media outlets