



MAY/JUNE SO-PA REPORT:

FLOTILLA 10-01:

- 1) NATIONAL SAFE BOATING WEEK TOOK PRECEDENCE:
 - A) COORDINATED EFFORTS AMONG: USCG, USCGAux FLOTILLA'S, 10-01,10-05,10-06, AND POWER SQUADRON FOR PUBLIC ANNOUNCEMENT THROUGH STAR NEWS HIGHLIGHTING VSC DATES AND LOCATIONS, AS WELL AS MINI PE COURSES OFFERED AT VARIOUS PUBLIC VENUES.
 - B) HAD GREAT SUCCESS WITH VSC'S AT WRIGHTSVILLE BEACH BOAT RAMP AND DOCKSIDE RESTAURANT LOCATED ON ICW JUST SOUTH OF WRIGHTSVILLE BEACH BRIDGE. ALSO CONDUCTED VSC'S WITH PARTNERS: CREEKSIDE YACHT CLUB AND MARINE MAX ON MOTT'S CHANNEL.
 - C) PA OPPORTUNITIES WERE ALSO EMPLOYED AT WRIGHTSVILLE BEACH BOAT RAMP WHERE MORE THAN 75 BOATERS RECEIVED PERTINANT SAFETY INFORMATION AND FUTURE CLASS SCHEDULES.
 - D) PROGRAM VISITERS (most of which are VE's) WERE HARD AT WORK IN SPREADING THE WORD WITH OUR WEEK LONG ACTIVITIES.
 - E) PROCLAMATION'S AT TOWN HALL CONDUCTED WITH FLOTILLA COMMANDER, AND SR. CHIEF MRSHBURN (OIC Station Wrightsville Beach) IN ATTENDENCE.
- 2) PA EVENT WITH DUCKS UNLIMITED ORGANIZATION AT THERE ANNUAL YOUTH FISHING TOURNAMENT HELD AT THE NEW HANOVER COUNTY LAW ENFORCEMENT FACILITY. ENCOUNTERED ABOUT 50 YOUTHS WITH FAMILY WITH EMPHASIS ON LIFE JACKET WEARING/DONNING.
- 3) PLANNING A SPIN ON NSBW WITH AN EMPHASIS ON VSC'S AND MINI COURSE ORIENTATION THE DAYS LEADING INTO JULY 4. WE HAVE NAMED THIS EFFORT " WRIGHTSVILLE BEACH MID SUMMER SAFETY FOCUS BROUGHT TO YOU BY USCGAux WB". OUR PLAN IS TO RALLY OUR FLOTILLA ONCE AGAIN TO

“BLITZ” OUR AOR WITH RBS. WE WILL SUBMITT A PRESS RELEASE AND PUBLIC ANNOUNCEMENT IN SUPPORT OF THIS EFFORT.

- 4) CERTIFICATE OF APPRECIATION FOR ALL PARTNERS DURING NSBW HAVE BEEN CONSTRUCTED; AS WELL AS SPECIAL RECOGNITION BY FLOTILLA MEMBERS THAT PARTICIPATED TO MAKE THIS YEARS EFFORT THE BEST IN FLOTILLA 10-01 HISTORY.
- 5) ARTICLES CONSTRUCTED FOR LOCAL NEIGHBORHOOD MAGAZINES (Porters Neck and Landfall); EMPHASIZING HOW THE USCGAux PROMOTES BOATER SAFETY.

FLOTILLA 10-05:

- 1) NSBW WAS THE HIGHLIGHT FOR FLOTILLA 10-05; AS THEY DID A MAGNIFICENT JOB COORDINATING VSC’S WITH MARINA PARTNERS AND BOAT RAMPS WITHIN THEIR AOR.
 - A) PRESS RELEASE SUBMITTED FOR NSBW ANNOUNCING VSC’S DATES AND LOCATIONS.
 - B) PHOTO COVERAGE AT ALL VSC’S
 - C) FACEBOOK POSTS TO COVER PA AND VE ACTIVITIES
- 2) PRESS RELEASE INFORMATION FOR PE COURSES: ABS CLASS 5-14, 6-11, AND PADDLE SPORTS CLASS 6-4.
- 3) ATTENDED SOUTHPORT VISITOR BUREAU MEETING IN AN EFFORT TO WORK WITH COMMUNITY VOLUNTEER AND NON PROFIT ORGANIZATIONS.
- 4) WORKING ON 50TH ANNIVERSARY LOGO AND HAVE RECEIEVED ASSISTANCE FROM NATIONAL GRAPHIC DESIGN CHIEF.
- 5) LUNCHES AND MEETINGS WITH MEDIA TO PRESENT CERTIFICATES OF APPRECIATION.
- 6) WRITE HUMAN INTEREST STORY FOR STAR NEWS COMMUNITY PAGE
- 7) MEET WITH RBS TEAM TO BUILD MARKETING IDEAS
- 8) REVIEW COASTIE TEAM AND QUALIFICATIONS

FLOTILLA 10-06:

- 1) FLOTILLA 10-06 WAS HARD AT WORK DURING NSBW, THEIR EFFORTS INCLUDED:
 - A) COORDINATED PRESS RELEASE WITH FLOTILLA 10-01 ANNOUNCING DATES AND LOCATIONS OF VSC’S AND MINI SAFETY COURSE EFFORT.
 - B) VSC’S WERE CONDUCTED AT CAROLINA BEACH LOCATIONS INCLUDING STATE PARK BOAT RAMP.