



DIVISION 10 APRIL STAFF REPORT PUBLIC AFFAIRS

1. Wildlife Expo conducted March 18 & 19 at Wilmington Convention Center. Flotilla 10-01 was lead for Event with Flotilla 10-06 in support. Coastie was on hand both days. Attendance this year was down from previous years but Coastie interaction with Children was very successful on Sunday. Estimated contacts over both days at 120.
2. National Safe Boating Week (NSBW) plans were shared with USCG Sector North Carolina PA Officer LT. Munroe. A Division wide joint media plan was developed. The plan centers on integration of RBS Functions (PA,PE,VE,PV). NSBW is May 21-27.
3. Azalea Festival Conducted April 8,9,10 with PA booth set up at Water Street next to USCG Diligence. Flotilla 10-06 was lead for this Event with support from Flotilla 10-01. Over 300 contacts made during this event; with Focus on PE Course Schedules and Vessel Safety Check information.
4. Constructing Media Contact List for Press Package that will be delivered first week of May in support of NSBW. Developing Press Release for News Print and Local Magazine Publications.
5. Pursuing PA Specialist. Completed step 1 by passing on line course for Aux-20. Steve Morris FSO-PA Flotilla 10-06 has also successfully completed Aux-20 course.

