

SO-PA Division 10 Staff Report

August 2018

Recent Activities:

10-5 sent out press releases for boating classes through September.

Upcoming Activities:

10-1 plans to support 10-6 in the division-wide event for Wilmington Boat Show.

10-5 plans booth at Oak Island Arts & Crafts Festival, Sept 1.

10-5 plans booth at Southport Wooden Boat Show, Sept 29.

10-6 plans booth at Wilmington Boat Show, Sept 7-8-9. Asking all FCs to aggressively support this effort. This is the largest boat show in eastern North Carolina and, running for three days, it needs more support from the other flotillas. Please discuss at August meetings and send email to all members. Thank you!

Want to encourage all flotilla FSO-PAs and FSO-VEs to work together all season to turn VE ramp days into PA opportunities with PA getting advance media attention for VSCs to increase attendance and having booth at ramps.

SO-PA looking at additional PA opportunities through summer and fall in the western areas of Brunswick County to Little River, S.C. to cover area previously Flotilla 10-8 AOR.

OCT 20-21 NC Oyster Festival, Ocean Isle Beach

OCT 27-28 NC Festival By The Sea, Holden Beach

Would need enough volunteers to support prior to committing.

Currently no plan to attend Riverfest, Oct 5-6-7, again as it has been determined crowd is not a good fit. Only recommended if Cutter Diligence is in port and our booth can be located there.

10-5 is adjusting FSO-PA effort with job sharing as current FSO-PA is now working full-time on the Southport-Fort Fisher Ferry.

Sector NC RBS Media Task Force safe boating campaign:

The five SNC SO-PAs are working together with SNC DCAPT and SNC commander for a joint safe boating media campaign to be active through the boating season statewide. Looking for support from VE, PV and PE to identify partners that can help create newsworthy activities to encourage media news stories on TV and print media.

Respectfully submitted,

15 August, 2018

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