

SO-PA Division 10 Staff Report

February 2019

Recent Activities:

- 10-1 Presented the Goals & Objectives for PA at our first FSO meeting February 1st. Included a digital presentation.
- 10-1 PA got quotes and will be ordering koozies within the next two weeks. These will be distributed at PA events and will be available for those conducting Vessel Exams.
- 10-1 Partnered with PE to provide each student with a bag of PA materials & swag to help further their knowledge and interest in boating safely.
- 10-5 Contact was made with the Superintendent's Office of the Brunswick County School system for permission to distribute (and post) our schedule of boating safety classes. Brunswick County Schools authorized the distribution of flyers if they were annotated to indicate that the School District does not endorse any specific programs (a standard disclaimer they require). Flyers were delivered to two high schools and two middle schools. Schools also received them electronically.
- 10-5 Visited Brunswick Community College's main campus and requested permission to post class schedules on campus. Posters were hung at large assembly areas.
- 10-5 Boating Safety calendars and media releases were sent to all our media contacts.
- 10-5 Contacts were made with Brunswick County's largest employers (hospitals, Nuclear Plant, ADM Plant, Sunny Point) concerning the possibility of distributing our boating safety calendar to their employees in their internal newsletters. Only ADM took the information.
- 10-5 Sent photos of past boating safety classes for inclusion with media stories about our upcoming classes. State Port Pilot included the photo.
- 10-6 Feb 2: StarNews Conscience Fair, Wilson Center, Wilmington. The event brings together representatives of area nonprofits and locals looking for volunteer opportunities. This event also gives us good PR with our major print media resource, the StarNews.
- 10-7 No recent activities to report.

Upcoming Activities:

- 10-1 We will be fixing up the trailer, performing general maintenance, and getting it all shiny for a busy round of PA events.
- 10-1 Mar 16: West Marine Grand Opening & Safety Day. We plan to hand out koozies and register boaters for ABS classes. Coastie will be on hand to interact with kids and we will hopefully bring out our ICW replica board to engage with local boaters.
- 10-5 Press releases for upcoming classes.
- 10-5 Mar 9: Oak Island Mardi Gras and Parade (tentative).

10-5 Mar 10: Cape Fear Yacht Club Presentation – we received a request from the yacht club to make a short presentation to their members about the Auxiliary.

10-6 Mar 29: Booth with Coastie at StriperFest, Coastline Conference and Event Center, Wilmington. Event sponsored by Cape Fear River Watch. Great repeat of a family event focused on river and maritime conservation.

10-6 Apr 6: Cape Fear Community College Boat Show, CFCC Riverfront, Downtown Wilmington.

SO-PA:

I am now working full-time in Greensboro for a publishing company. Trips to my OKI home will be limited to weekends on an irregular basis. While I may be able to work some PA booths, I will not be available to support PA on a division-wide level by working with PAOs, local media or attend staff meetings. Therefore, I must resign my duties as SO-PA.

To stay active in the Auxiliary, I plan to transfer to a flotilla close to my home in High Point (Division 26) where I will be able to attend meetings, perform program visits and vessel exams and help with PA events.

Thank you for this opportunity to be of service.

Respectfully submitted,

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