

# SO-PA Division 10 Staff Report

June 2018

## Recent Activities:

10-5 had PA booth and Coastie at annual Station Oak Island Community Safety Day, April 28. Also helped promote with press releases. Sold station T-shirts from the PA booth.

10-5 had NSBW proclamations read and signed at six area government public council meetings for the towns of Boiling Spring Lakes, Caswell Beach, Oak Island, Southport and St. James as well as Brunswick County Commissioners monthly public meeting. Sent press release with photos to State Port Pilot and received half-page coverage with story and all photos of the five town meetings. Sent separate release with photo of Brunswick commissioners presentation to Brunswick Beacon for coverage. Also received coverage in Wilmington Star-News prior to the events. Various petty officers, including officer-in-charge, from Station Oak Island attended all events.

10-5 had month-long safe boating displays in May at Southport public library and Southport Visitors Center at Fort Johnston.

10-5 had PA booth and gave a series of boating safety lectures at the annual Girl Scout Maritime Day at the NC Maritime Museum at Southport, June 2. The event was curated by the museum and attended by scouts from across southeastern North Carolina from the Coastal Pines Council. The PA effort was supported by VE.

10-5 sent out press releases for boating classes.

10-6 had NSBW presentation to the Wilmington city council at a town meeting May 15. Included was a PowerPoint presentation. Petty officer from Station Wrightsville Beach also attended.

10-6 had PA booth at GE Health and Safety Day Expo, May 16. Annual event attended by GE employees.

10-6 had PA booth at Red Cross Cape Fear Preparedness & Safety Expo, May 19 at Coastline Conference and Event Center. Well attended and engaging opportunity to continue next year.

10-6 attended Exceptional Educators After School Camp, May 23. Gave safety presentation to special needs students. Well received.

10-6 FSO-PA interviewed on WWAY-TV. Steve Morris had a sit-down interview with news anchor at the station about boating safety with lots of props. Plus, the anchor gave Steve the opportunity to explain the Auxiliary. Please watch it:

<https://manager.field59.com/player/V4/vp/WWAY/5aa8596ae350a931a36ef9df8c46733446aee3bb.html?full=true>

## Upcoming Activities:

10-1 planning PA booths at VE ramp days in June.

10-5 planning TV media coverage of paddlecraft VSCs in June.

Want to encourage all flotilla FSO-PAs and FSO-VEs to work together all season to turn VE ramp days into PA opportunities with PA getting advance media attention for VSCs to increase attendance and having booth at ramps.

SO-PA looking at additional PA opportunities through summer and fall in the western areas of Brunswick County to Little River, S.C. to cover area previously Flotilla 10-8 AOR.

Need to look at ideas for sharing the lead at events in the Wilmington area between 10-1 and 10-6. This was briefly discussed at April meeting.

10-5 is adjusting FSO-PA effort with job sharing as current FSO-PA is now working full-time on the Southport - Fort Fisher Ferry.

**Sector NC RBS Media Task Force safe boating campaign:**

The five SNC SO-PAs are working together with SNC DCAPT and SNC commander for a joint safe boating media campaign to be active through the boating season statewide. Looking for support from VE, PV and PE to identify partners that can help create newsworthy activities to encourage media news stories on TV and print media.

Respectfully submitted,

13 June, 2018

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