

SO-PA Division 10 Staff Report

October 2017

Recent PA Activities:

10-1 supported Wilmington Boat Show, Sept 8-9. See 10-6 report below.

10-1 participated in New Hanover County Safety Expo, Oct 14.

10-5 won 2017 national honor for Best Public Affairs Event in the Auxiliary for their month-long 50th Anniversary Exhibit at the NC Maritime Museum at Southport, May 2017. Award was presented to 5SR DCO Adams at NACON in Orlando and then to Division 10 DCDR Willett at D-TRAIN in Williamsburg. Willett presented the award to Flotilla 10-5 at their October monthly meeting.

10-5 had booth at Oak Island Arts Festival, Sept 2.

10-5 supported Wilmington Boat Show, Sept 8-9. See 10-6 report below.

10-5 had booth at Big Toy Day with 29ft. boat from Station Oak Island at Cape Fear Regional Jetport, Sept 16.

10-5 had booth at Southport Wooden Boat Show, Sept 30.

10-6 had booth at Wilmington Boat Show, Sept. 8-9 – Steve Morris reports: As was the case last year, this was a spectacular event. We interact with a large audience of generally knowledgeable boaters. Leads for future boating class attendees, VE requests and possible members joining the Auxiliary were obtained for the flotillas of the division. Unfortunately, the show was only two days due to the cancelation of the last day, Sunday, resulting from the approaching hurricane. Approximately 80 contacts were made in the two days of the show.

10-6 had booth at Night of Heroes, Sept. 12 – Steve Morris reports: We were asked to join with members from the US Navy, Wilmington Police Dept., Wilmington EMS and Wilmington Fire Dept. at this event at the Mayfaire Chick-fil-A. Working with Jim Arlart, of Flotilla 10-1, we made about 20 contacts with families and their young children to discuss water safety. This is another key audience for us. It was a fun event and we should consider participating next year.

10-6 had a booth at Cape Fear Cub Scout Day, Sept. 23 – Steve Morris reports: We were invited to participate in this first ever event held by the local Cub Scout Council. Participating in the event were Andy Cardwell of Flotilla 10-1 and Keith Wilson and me from 10-6. Many young scouts and their families attended the event and visited our booth to discuss boating safety and knot tying. We made 26 contacts of a high quality. Again, a new and enthusiastic audience for us to bring our message of water safety and seamanship to. We should consider participating in this event next year.

10-6 had booth at Riverfest in downtown Wilmington, Oct 7-8. Steve Morris reports: We had our usual set up on Water Street near the Diligence parking lot. Diligence was not in port and attendee interest was low.

10-7 had booth the N.C. Wildlife Resources Commission Wildlife Expo event at the Lake Rim WRC site in Fayetteville, Sept 23. J.D. Lockamy reports:

The event is targeted at youth. Our interaction count was 228; my estimation is that at least 60% were 12 years old or younger.

10-7 had booth at Vet Fest on the banks of the Cape Fear River at Riverside Marina, Fayetteville, Oct 14. J.D. Lockamy reports:

Riverside Marina is one of our PV Partners, The turnout was rather disappointing; our interaction count was only 30.

SO-PA attended D-TRAIN, Williamsburg, Sept 15 -17.

Upcoming PA Activities:

Nov 8: 10-5 scheduled to speak at Southport Rotary Club.

Nov 11: First Annual Southeast North Carolina Veteran's Day Parade, downtown Wilmington. Just found out about this. What can we do? Here is website:

<http://sencveteransparade.com>

Nov 18: 10-6 planning booth at Bennett Brothers Yachts Show. This is a fun event we participated in last year at their boat yard in North Wilmington on the Cape Fear River.

Nov 25: 10-1 planning booth at Holiday Flotilla Festival in the Park, Wrightsville Beach.

10-1 planning for new banner to promote boating classes.

Respectfully submitted,

October 17, 2017

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