SO-PA Division 10 Staff Report

August 2017

Recent PA Activities:

10-1 no PA activities in June or July. Started planning for fall events.

10-5 supported Station Oak Island for annual Community Safety Day, June 3. Worked with BM1 Murray to help with exhibitor contacts and press releases. Set up PA booth with new tent with AUX graphics and flag mounts, operated Coastie, sold station T-shirts for moral fund, handled parking of the public coming on station.

10-5 sent press releases for ABS classes scheduled for July and August.

10-6 sent press releases for upcoming ABS classes.

10-6 no PA events in June or July. Started planning for fall events.

10-7 no PA activities in June or July. Started planning for fall events.

SO-PA phone call with Sector NC PAO Chief Thomas to stay on his radar for support. Got new PAO contact for the Diligence.

Upcoming PA Activities:

Planning for coastal North Carolina's largest boat show September 8-10. This is second year for the major show at Wilmington marina and convention center. Want to extend planning to include all Division 10 flotillas and cover not just RBS but also marine environmental safety and a major Auxiliary recruiting effort. Flotilla 10-6 is lead with Steve Morris making arrangements with the show. SO-PA sent requests to leadership and all division FSO-PAs to ask membership to spend time at event. Would like all of division leadership involved in helping to execute something very special.

- 10-1 planning RBS safety day event at new Sportsman's Warehouse store in Wilmington. Coordinating with FSO-VE. No date confirmed.
- 10-1 planning for PA booth at New Hanover County Safety Expo, Oct 14. Coordinating with FSO-PE for safety presentation. Flotilla 10-6 supporting.
- 10-1 planning for PA booth at Holiday Flotilla in the Park, Nov 25, Wrightsville Beach. Planning to use Coastie and conduct a PFD donning challenge. Flotilla 10-6 supporting.
- 10-5 planning for PA booth at Oak Island Arts & Crafts Festival, Sept 2. Have had great action at this festival in the past.
- 10-5 planning for PA booth at Big Toy Day, Sept 16, Cape Fear Regional Jetport. Coordinating with Station Oak Island to have 29ft boat beside PA booth.
- 10-5 planning for PA booth at Southport Wooden Boat Show, Sept 30, Southport waterfront. 10-5 members also volunteer in non-AUX roles working for the boat show committee before and during the show.

10-6 planning for PA booth at Cape Fear Cub Scout Day, Sept 23, Castle Hayne. First time at this event. Flotilla 10-1 supporting.

10-6 planning for PA booth at Wilmington Riverfest, Oct 7 - 8, downtown Wilmington. Encourage support from other flotillas.

10-7 planning for PA booth at N.C. Wildlife Resources Commission Wildlife Expo, Sept 23, Pechmann Fishing Education Center, Fayetteville.

Recommend all flotillas try setting up PA booth at local summertime farmers/crafts markets. Have heard from other areas that the farmers markets are productive. Plus, they are an opportunity during the summer when PA is usually slow. These marketplaces usually set up once a week for a half-day. Since these markets are often on weekday mornings, will need help from members with flexible weekday schedules.

Ongoing: Want to encourage all flotilla FSO-PAs and FSO-VEs to work together all season to turn VE ramp days into PA opportunities with PA getting advance media attention for VSCs and having booth at ramps. VE need to give PA several weeks notice to get best media exposure.

SO-PA will attend D-TRAIN, Sept 15 -17, Williamsburg.

Respectfully submitted,

August 15, 2017

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