

To: DCDR James Arlart  
VCDR Butch Willette  
SO-SR Barry Rice  
SO-CS Howard Sprow

From: SO-HR Carl F. Robinson

RE: Division 10 SO-HR Report, February 20, 2016

All 2016 Flotilla Human Resource Officers have received an SO-HR introduction letter with expectations.

**Some Reminders to share with you flotillas:**

- Mandated Training (MT) 31DEC 2016
- Remind everyone to please follow the chain of leadership and command.
- Encourage members to complete 7029 and miscellaneous forms:
- Remind FSO-HR officers any time they spend in any facet of recruiting should be reported on a 7030 or 7030M as 90C time, not on a 7029 as 99A time.
- Remind FSO-HR's Monthly reports should be sent to the FC, VC, SR, and a Division report to their Division SO.
- Remind auxiliarists to fill out their 7029 forms, 7030's etc. Believe it or not, there are many auxiliarists who are not completing forms.
- Call to duty—Contact FC, VFC, etc. before conducting business

**BY THE NUMBERS\***

<u>Flotilla</u>	<u># of Members</u>	<u>AP</u>	<u>Applications in progress</u>
Flotilla 10-01	39	3	2
Flotilla 10-05	92	13	
Flotilla 10-06	40	2	
Flotilla 10-07	25	3	2
Flotilla 10-08	16	0	
<b>Division 10 Total</b>	202	21	4

**Members sworn in in 2016**

Flotilla 10-05 (1)

Flotilla 10-07 (1)

**The number of members in "AP Status for > than One Year" by Flotilla, initial enrollment date**

Flotilla 10-01	Maccormack	01/20/2015	1 yr/1 mos.
Flotilla 10-05	Innes	10/16/2014	1 yr/4 mos
	Jasinnaise	11/25/2014	1 yr/3 mos
	Moody	01/20/2015	2yr/1 mos
	Weir	12/29/2014	1yr/2 mos
	Bridger	12/15/1995	1yr/5 mos
	King	08/08/2-14	1yr/6 mos
	Blockett	10/31/2014	1yr/3 mos
	Mancelli	02/02/2015	1yr

\*Thanks to SO-IS Lou Ashey for help in accumulating data.

## **Thank You to our FSO-HR Officers**

I am pleased to report that our FSO officers have been doing a commendable job following up on leads from the District E-Responder! I would especially like to thank Chris Halladay for not only for getting his report in without prompting, but for including some recommendations as well, and to John Butler and Allen Padgett as well for doing diligence with the E-responder Leads.

### **Some thoughts about recruiting**

- LITMUS TEST: Are Active and Engaged Auxiliarists shedulously recommending the Auxiliary? Ensure that not only our FSO-HR officers are active and engaged in recruiting, but that there are other members as well who will insure that we “get the word out.
- We need to Target Recruitment to provide appeal to different age groups with different needs to serve the Auxiliary 20's, 30's, 40's

### **Division 10, FSO Suggested Recruiting practices**

- Booths at Various PA Events – displays- “Join the CG AUX”
- Boat Shows
- Hunting, Fishing and Gun Shows
- State, Ciity, Town Fairs and Festivals
- Public Education Classes
- VSC's, Program Visitation
- Patrols
- Word of mouth, friends and family
- Use every PA, PE, VE, PV event as a way to talk up the auxiliary
- Offer a brief recruiting session at all PE classes.

### **To help make recruiting happen, teamwork and attitude is EVERYTHING!**

#### **Remember, “Recruiting is a contact sport.”**

- Work with VE/PV/PE/PB Officers
- Include handouts at every event, PA, PE, and VE and have package contact info about joining.
- A member should have his/her business card with contact information (email, website)
- Perseverance is the name of the game. Pretend that recruiting is a SAR exercise. Don't give up scouting for new recruits just as you would not give up searching for a lost boater.
- Order the necessary recruiting supplies and handouts from the FSO-MA.

### **By Almost Unanimous Decision...**

A re-occurring theme from FSO-HR Chris Halladay, FC Howard Sprow and SO-HR Carl Robinson is that member involvement is paramount, not only to the success and continuation for new members, but for the retention of veteran members as well. Every new member must be provided a mentor or sponsor who will help the new member to not only explore and find a niche, but to provide him/her or her with a means to navigate the new and unfamiliar waters of the Auxiliary.

Respectfully submitted,

Carl F. Robinson, SO-HR

