

SO-PA Division 10 Staff Report

February 2018

Recent Activities:

10-1 No report.

10-5 Press releases for classes.

10-6 Jan 13: Booth with Coastie at Striper Fest, Coastline Conference and Event Center, Wilmington. Event sponsored by Cape Fear River Watch. Great repeat of a family event focused on river and maritime conservation.

10-8 No recent activities to report.

Upcoming Activities:

10-1 No report.

10-5 Press releases for upcoming classes.

10-6 Feb 17: StarNews Conscience Fair, Wilson Center, Wilmington. The event brings together representatives of area nonprofits and locals looking for volunteer opportunities. This event also gives us good PR with our major print media resource, the StarNews.

10-6 Apr 7: Fort Fisher Public Safety Day, Fort Fisher Air Force Recreation Area, Kure Beach. Family fun day exploring the emergency service agencies in our area. Local police, fire, ems, federal agencies, military branches and supporting organizations will be on hand to explain their role in how they protect and serve the citizens of New Hanover County.

10-6 Apr 7: Cape Fear Community College Boat Show, CFCC Riverfront, Downtown Wilmington.

NOTE -- Looks like Safety Day and CFCC Boat Show are on same day, Apr 7. Can 10-1 and 10-5 help out? Please advise.

10-6 Apr 13-15: North Carolina Azalea Festival, Downtown Wilmington. Booth near Diligence mooring. *Need division-wide support to staff booth for three days.*

10-8 Mar 16-18: Cape Fear Wildlife Expo, Crown Arena, Fayetteville. Family focused hunting, fishing and conservation event. Good Coastie opportunity. *Participation not yet confirmed.*

10-8 ABS classes for Sea Scouts in Fayetteville area. Good human interest news story opportunity.

SO-PA:

10-5 looking for new FSO-PA. I can help mentor and work on media.

Hoping to get all PA officers together for a lunch.

Visit newspapers in Shallotte, Whiteville, Elizabethtown, and Fayetteville.

Support any VE efforts in western Brunswick County with press releases:

Contact PIOs at Holden Beach, Shallotte, Ocean Isle Beach, Sunset Beach and Calabash along with HOAs at Ocean Ridge, Sea Trail and other large developments to place listings of classes and VSCs in municipal and HOA newsletters.

Work on consolidated NSBW plan:

Consider adding municipalities in western Brunswick County along with Brunswick County Commissioners to NSBW proclamations PR effort for press releases.

Consider consolidated press release for all division classes and safety tips/

Pitch TV stations on producing series of 7 safety tip segments to air during NSBW.

Respectfully submitted,

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