

**014-05-03 FSO Conference Call**  
**December 21<sup>th</sup>, 2017**  
**Minutes - 2018 Goals and Objectives**

Meeting called to order by FC Matsui at 19:09. A quorum of 11 members was in attendance. FC Matsui reviewed the goals for 2018 with focus on the challenge of retaining long term members and further engaging members outside the chain of command. Significant improvements in 2017, an increase in: member hours, VE's, TCO's, PV's, and member engagement resulting in 21 FSO's.

**FSO reports discussion:** FSO-HR Sandro Sherrod discussed four solutions to improve member training: create a checklist for mandated training and include direct links to the training sites, identify instructors to become more heavily involved in training, brainstorm improvements for remote training and avoid technical difficulty, continue both in person and remote training approaches. Per the FC, FSO-SR Andrea Bray's suggestion was noted for a "Meet and Greet" list of FSO leadership. The list will be distributed as a tool for welcoming new members. Detachment leader Susan Pickman announced goal to replace the four graduating students with 10 new incoming Auxiliarists and noted two to three students will remain members following graduation. Pickman suggested awards for members reaching BQ status to prompt interest and good moral. FSO-IS Jeff Rooney emphasized the need for mentors to educate trainees on 7029 forms. Noted to those filing both 7029's and 7030's cannot double up on hours. An increase in submissions signaled an improvement with filing from previous year. FSO-OP Bill Jefferson recognized the large role that AuxComm played in Auxiliary efforts as security detail for the NYC Marathon. Jefferson suggested implementing multiple radio field training sessions beginning in January. Jefferson and VFC Thurman summarized goals for training 2-3 members in Surface Operations. Jefferson is becoming certified as a Coxswain and will instruct. AuxAir program briefly mentioned with expectation of low member turnout due to heavy training. Marine Safety program is suggested for members who are eager to get on the water. In addition, Marine Safety can create fellowship by attending service events such as water cleanups. FSO-HR Sherrod requested securing a mascot costume to have for community educational events. FC Matsui noted favor in using funds for water activities to engage members. A fellowship budget will be submitted to financial for further discussion. Sherrod created a "lucky bag" for members to pass down old uniform items to incoming Auxiliarists for reuse. Four members are working toward their Food Service qualifications and there is a need for more. VFC Thurman mentioned creating a program specifically for John Jay Detachment to educate them with skills for entering the workforce. Officers to get involved in one of the three areas: VE's, PV's, or IT's. The total PV's for 2017 was 161. The goal for 2018 is 250. Shared idea to generate a list of local insurance companies and divvy them out to Auxiliarists for visits to up PV's. FSO-PR Perkins noted success in releasing press releases prior to events such as Fleet Week. Perkins is encouraging members to produce visual content and submit for newsletter. Per the VFC, it was suggested the Flotilla get a Mailchimp account to digitize the newsletter for increased viewership.

**Action Steps:**

- Officer contact sheet and areas of responsibility, for member reference: Bray/Thurman
- ABS/ICS/MANTR/BQ II links in a Training Section on Flotilla website left column: Dilone/Jacome-Ramos
- 2018 Member training curriculum including 7029, AuxOp, MANTR: Dilone/Sherrod/Thurman with support of Flotilla ITs
- BQ Certificates: Pickman/Matsui
- Ops Training and mission set development: Jefferson/Harwood/Thurman/Matsui
- Weekend waterside fellowship event: Kreindler/Sherrod/Ongkeo
- PV and other mission set development, MS, for Detachment and flotilla: Scher/Pickman/Carter/Jefferson/Sobrino
- 2018 Flotilla newsletter: White/Perkins

There being no further business the meeting was adjourned at 21:11.