

# Awards





# Objectives

- Why give awards
- Options/Types of Awards
- Resources/Processes
- Drafting the Award (Citation)
- Exercise
- Submission



# Why give awards?



Paul Delaroche, "Napoleon Franchissant les Alpes (1848) -- The Louvre

*“A soldier will fight long and hard for a bit of colored ribbon”*

Agree or disagree?



# Benefits of Awards

- It's our only paycheck
  - Recognize outstanding achievement
- Powerful motivator
  - Recipient and others
  - Boost morale
- Formal acknowledgement
  - Coast Guard
  - Coast Guard Auxiliary



Image from USCG Auxiliary



# This is YOUR job!

- Recognition is leadership
  - Taking care of your people
  - Personal conduct
  - Aligning values
- Accountability and responsibility
  - Staff Officers->Identify and recognize their staff who merit recognition



Image from USCG Auxiliary



# Actions Worthy of an Award

- Action results in tangible/quantifiable benefits
- Improved efficiencies of service or effort.
- Higher readiness of resources.
- Improved capabilities.
- Public outreach.
- An extended term (minimum 5 years) of dependable/solid service in the same capacity.



# Awards





# Awards: Team and Personal



MTC • Meritorious Team Commendation



ACLOC • Auxiliary Commandant Letter of Commendation



AAM • Auxiliary Achievement Medal



ACM • Auxiliary Commendation Medal



AMOM • Auxiliary Medal of Operational Merit



AMSM • Auxiliary Meritorious Service Medal



APOM • Auxiliary Plaque of Merit



ALOM • Auxiliary Legion of Merit



ADSM • Auxiliary Distinguished Service Medal





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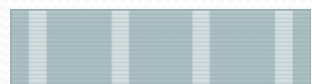
ACM • Auxiliary Commendation Medal



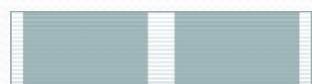
AMOM • Auxiliary Medal of Operational Merit



AMSM • Auxiliary Meritorious Service Medal



APOM • Auxiliary Plaque of Merit



ALOM • Auxiliary Legion of Merit



ADSM • Auxiliary Distinguished Service Medal



# CG MTC

- Auxiliarists are eligible to this CG award
- Must have made a significant contribution to a group or team cited for the award.
- This team can consist of Auxiliarists and other team CG members, or all Auxiliarists.
- Recommendations for national staff members forwarded to the CHDIRAUX



# ACLOC

- Members serving in any capacity with the Coast Guard or Auxiliary.
- Act of service resulting in unusual and/or outstanding achievement.
- Lesser than that required for the Auxiliary Achievement Medal.
- Service/performance for a special event or project.



# AAM

- Achievement criteria
  - Sustained, professional, and/or leadership based
  - Outstanding level of performance
  - Further authorized Auxiliary activities
  - Over a period of time
- Achievements
  - Administration
  - Operations



# ACM

- Key phrases:
  - Outstanding achievement
  - Significantly furthers any of the Auxiliary's authorized activities
  - Outstanding administrative services
  - Accomplished in a manner much better than expected of like capability and experience
- NOT for doing a routine or difficult job well
- Achievement must be truly outstanding



# AMSM

- Performance must have enhanced Auxiliary goals
- Key phrases
  - Outstanding and meritorious service
  - Worthy of special recognition
  - Contributes significantly to fulfillment of Auxiliary goals
- Performance much higher than that normally expected



# Drafting the Award

- A summary of action or service
- Determine the type of award
- Draft the award

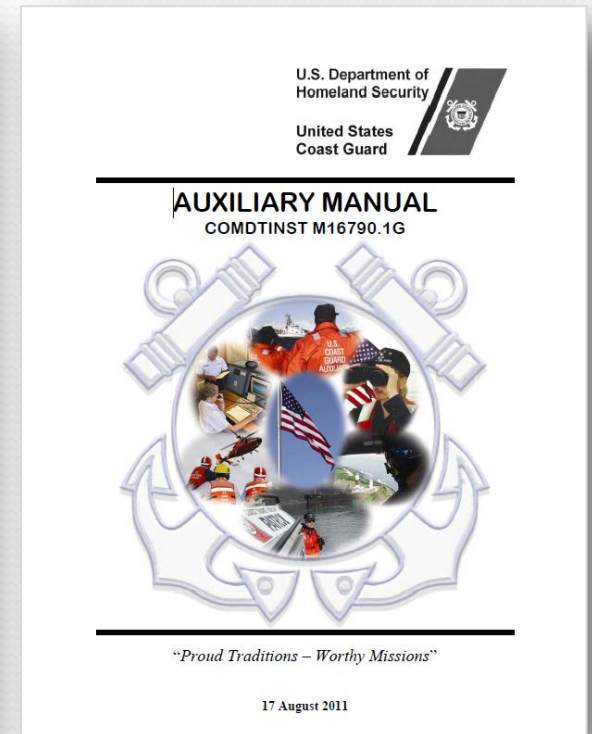
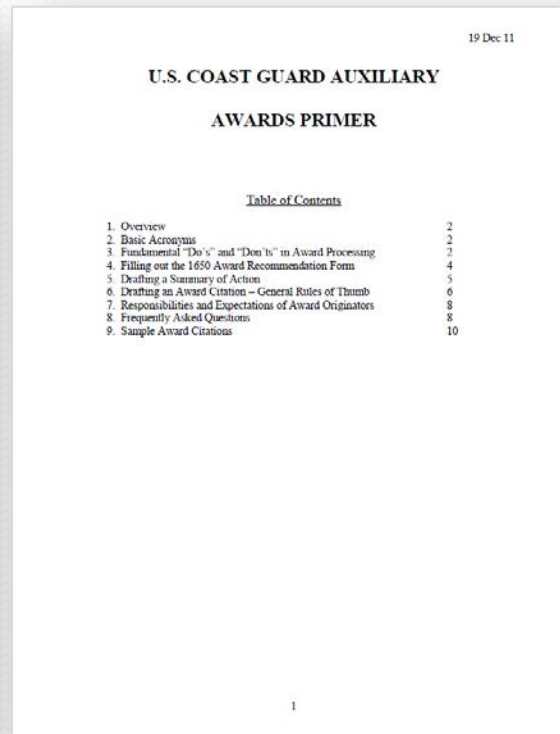
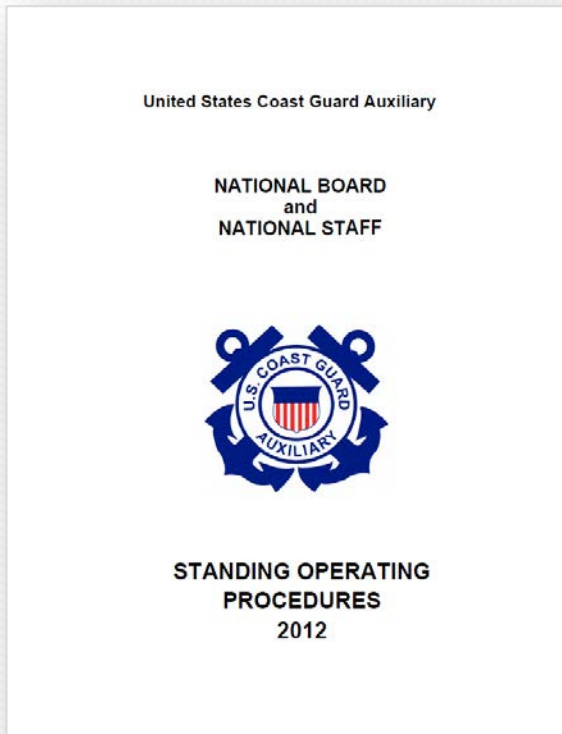


# Key References

## National SOP: Section 6

## CHDIRAUX Site: A Primer

## AUXMAN Chapter 11







# Best Practices

- Recognize those who go above & beyond the call of their normal duties
- Process in advance of NACO deadlines
- Check to ensure awards are not duplicated
- Ensure robust detail and justification in the citation can substantiate an award



# Not So Good Practices

- Don't recommend an award for works-in-progress, even phased projects
- Don't nominate for accomplishments in multiple staff positions or during different time periods



# Summary of Action

- Define the action and describe the challenges met
- Summarize results and impacts of the Action
  - Specific examples
  - Service impact
  - Positive results
  - Monetary savings
  - Nature of action
  - Date or inclusive dates
  - Any other pertinent information
- Required for AMSM (1 page) and ALOM/ADSM (1-2 pages)
- Source: AUXMAN Chapter 11 Section D and Awards Primer



# Determine the Type of Award

- In general:
  - The higher the impact...
  - The higher the award
- Review:
  - AUXMAN Chapter 11





# Drafting the Citation

- USCG Auxiliary Awards Primer
  - Section 6: Drafting an Award Citation
  - Critical information
  - Read example citations
- Pick 3 to 5 critical items
- Quantifiable data
  - An absolute must
- Use award key words

19 Dec 11

U.S. COAST GUARD AUXILIARY  
AWARDS PRIMER

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# The Citation

**CITATION TO ACCOMPANY THE AWARD OF**

**THE AUXILIARY ACHIEVEMENT MEDAL  
(GOLD STAR IN LIEU OF A SECOND)**

**TO**

**MR. JOHN L. SIKES**

**UNITED STATES COAST GUARD AUXILIARY**

**Mr. SIKES is cited for superior performance of duty while serving as Branch Chief, Newsletter Services from August 2001 to August 2005. Exhibiting exceptional foresight and technical ability, Mr. SIKES expertly edited and produced the Boating Department newsletter, “WAVES.” He adeptly partnered with the Auxiliary national staff and boating safety organizations to promote boating safety programs including: “Operation Boat Smart”, “You’re In Command”, and National Safe Boating Week. Mr. SIKES also assured “WAVES” covered boating safety initiatives by State Boating Law Administrators and corporations including BoatUS and West Marine. In order to advance “WAVES” as an informative and beneficial publication to Auxiliary units, Mr. SIKES made certain that current guidance on procedures to obtain funding for a broad range of boating safety grants was featured. Mr. SIKES proficiently incorporated frequent last-minute changes to the newsletter to produce a finished product with the latest information. His keen organizational ability was instrumental during several major departmental staff changes, which ensured timely distribution and maintained optimal newsletter quality. As a result of his attention to detail and commitment to quality, all 24 issues of the “WAVES” newsletter were published on schedule. Mr. SIKES’ diligence, perseverance, and devotion to duty are most heartily commended and are in keeping with the highest traditions of the United States Coast Guard and the United States Coast Guard Auxiliary.**



# Submission

- Complete a Summary of Action
  - Required for AMSM, ALOM, and ADSM
- Complete CG-1650
  - Refer to Awards Primer
  - More in the afternoon session
- Include citation/supporting documentation
- Send complete package via the COLM



# Exercise

- Think of someone in your directorate who should receive a CG Aux Achievement Medal.
  - Make a list of 5 bullets
  - Draft a citation
  - Share the citation with the class





# Next Steps

- Questions?
- Afternoon session
  - Commodore Miller
  - New awards submissions process
- Time for lunch