

ALAUX 007-18 2018 COAST GUARD MUTUAL ASSISTANCE (CGMA) FUNDRAISING CAMPAIGN

14 May 2018

TO: ALAUX

From: CHDIRAUX

SUBJ: 2018 COAST GUARD MUTUAL ASSISTANCE (CGMA) FUNDRAISING CAMPAIGN - 007/18

1. The Coast Guard recently announced the kick-off of its 2018 Coast Guard Mutual Assistance fundraising campaign in ALCOAST 095/18. Please read the content below about this remarkable program that serves all branches of the Coast Guard family.

R 160941 MAR 18

FM COMDT COGARD WASHINGTON DC//CG-1D//

TO ALCOAST

UNCLAS //N05760//

ALCOAST 095/18

COMDTNOTE 5760

SUBJ: COAST GUARD MUTUAL ASSISTANCE (CGMA) FUNDRAISING CAMPAIGN

1. The 2018 CGMA fundraising campaign runs through the month of April. The theme this year is Coasties for Life. The official financial relief organization for the Coast Guard, CGMA is poised and ready to respond to financial needs within the Coast Guard family. Since its beginnings in 1924, CGMA has rendered more than 187 million dollars in assistance. Last year alone, CGMA provided more than 5,200 loans and grants, totaling over 6.3 million dollars; 2.5 million of which went to those affected by the hurricanes Harvey, Irma and Maria.

2. I encourage the broadest support for the campaign and would emphasize two important objectives: (1) to remind all hands that CGMA is indeed there to help in times of need throughout our careers and (2) to raise the funds necessary to continue its critical role on behalf of the CG Community. Such funding allows CGMA to remain nimble and to respond expansively and quickly in times of disaster response, such as the recent hurricanes. It is the generosity of our donors that allow the expansion of existing programs, plus the creation of new ones. CGMA was able to implement a new program this year that will provide reimbursements to our junior personnel undergoing a PCS transfer for expenses not otherwise covered. Continuing this legacy of generosity is essential to CGMA's ability expand current programs, and initiate new ones when appropriate.

3. CGMA offers a helping hand to shipmates and co-workers in need through direct financial aid and a wide range of programs and services. As a donor supported, non-

profit, CGMA receives no federal funds and does not solicit outside the Coast Guard community. It must rely on our generosity and our desire to look after our own.

4. As the campaign gets underway, unit key workers will be asked to contact each active duty military member and civilian employee. Selected Reserve members, retired military members and members of the Coast Guard Auxiliary will be contacted by mail and are encouraged to respond using the contribution forms provided.

5. For 94 years, CGMA has proven to be a valuable community resource. Through donations great or small, we can ensure CGMA remains strong and ready to serve our Coast Guard family for years to come.

6. For more information about CGMA, see your campaign key worker, contact your local CGMA Representative or visit www.cgmahq.org.

7. Mr. Gary Rasicot, Deputy Assistant Commandant for Human Resources, sends.

8. Internet Release Authorized.

2. The purpose of this list is to keep Auxiliarists as well as all other interested parties abreast of current developments, policies, manuals, etc. All information contained herein and linked is OFFICIAL policy and Information.

3. Internet Release and Distribution is Authorized.