

AL AUX 04-14 - HUMAN FACTOR, FAMILY AND WORKFORCE AWARENESS

05APR2014

1. April 2014 is highlighted by service-wide recognition of several human factor, family and workforce issues that must be addressed. Please read the four ALCOAST messages that have recently been issued and address (Coast Guard general message site: <http://www.uscg.mil/announcements/>):

- a. ALCOAST 135/14 of March 28, 2014 - Sexual Assault Awareness Month
- b. ALCOAST 136/14 of March 31, 2014 - Alcohol Awareness Month
- c. ALCOAST 138/14 of March 31, 2014 - Autism Awareness Day
- d. ALCOAST 144/14 of April 3, 2014 - Mandatory Stand Down - Sexual Assault Awareness Month.

April is also National Child Abuse Prevention Month, information about which can be found at the Health and Human Services website:

<https://www.childwelfare.gov/preventing/preventionmonth/>.

2. ALCOAST 144/14 details a Mandatory Stand Down for Sexual Assault Awareness Month (SAAM), which encourages all military personnel to wear the Service Dress Blue Bravo uniform on Wednesday, April 9, to promote awareness and demonstrate united commitment to end sexual assault in the Coast Guard (civilian employees are encouraged to wear blue or teal clothing to support this event). During the week of April 14, Coast Guard units are also encouraged to hold their own optional events and initiatives (e.g., a SAAM unit run). Lastly, Tuesday, April 22, is the designated date for a 3-hour SAAM stand down at Coast Guard units that will include viewing and discussion of a video about how to achieve cultural change to eliminate sexual assault.

Pursuant to this ALAUX, National Commodore Mallison and I strongly encourage the following:

- a. All Auxiliarists to wear the Service Dress Blue Bravo uniform as circumstances may allow in the course of an assignment to duty on Wednesday, April 9.
- b. Auxiliary units to hold their own optional events and initiatives as part of their agenda for April meetings (for example: promote the Sexual Assault Prevention/Response mandatory training module (course number 810045 in the Auxiliary Learning Management System <https://auxlearning.uscg.mil/>)).
- c. Auxiliary units to reach out to respective Coast Guard units as circumstances may allow to participate in their Tuesday, April 22, SAAM stand down.