



United States Coast Guard
U.S. Department of Homeland Security

04 MAR 2021
FM: CHDIRAUX
TO: ALAUX
ALAUX 005/21

Subj: STATE OF THE COAST GUARD ADDRESS - MARCH 11, 2021

1. Admiral Karl Schultz, Commandant of the U.S. Coast Guard, will deliver the annual State of the Coast Guard Address from San Diego, California on March 11, 2021 at 1300 EST. He is eagerly looking forward to celebrating the tremendous work accomplished by the Coast Guard, and laying out exciting details about the Service's future.

2. All Coast Guard personnel are invited to view and find creative ways to engage in this event. Viewers will have two options to livestream the event:

- a. On home computers (Chrome works best) or personal devices:
www.uscg.mil/AlwaysReady
- b. On Facebook: @USCoastGuard

3. The full video will also be available for download by 1700 EST at www.uscg.mil/AlwaysReady. The attached flyer provides additional information.

4. Internet release is authorized.

For many reasons including the value of keeping communication lines clear and open as well as facilitating access to training and educational tools, all Auxiliarists are urged to have their own email address and to keep it updated in AUXDATA.

*All ALAUX's are posted on the Chief Director of Auxiliary web site located at: [CHDIRAUX ALAUX](#)

If you have a question regarding this ALAUX, please seek resolution within your Chain of Leadership and Management (COLM) including up to your servicing District Director of Auxiliary (DIRAUX). If your question still cannot be resolved after that, then please email CGAUX@uscg.mil.



State of the Coast Guard 2021

Stronger Together

SAN DIEGO, CA • 11 MARCH 2021 • 1000 PST

Stream the 2021 State of the Coast Guard address LIVE or recorded on <https://www.uscg.mil/AlwaysReady> and on Facebook at @USCoastGuard

The theme of this year's SOTCG is "Stronger Together". Join us from locations around the world for the SOTCG 2021. We may be physically distant but we are all part of the Coast Guard Community. Whether you are responsibly gathered with your coworkers or working remotely we hope you join the conversation. Host or attend a watch party or "watch from home" party. Units can host follow-on All-Hands virtually or in-person with appropriate precautions. Encourage viewers to post real-time photos and feedback from their engagement to the **Vice Commandant's Twitter account, @VComdtUSCG**, using **#CoastGuard2021** or **#StrongerTogether**

@ComdtUSCG

@VComdtUSCG

@MCPOCG

@CommandantUSCG

@ViceCommandantUSCG

@MCPOCG

@CommandantUSCG

@ViceCommandantUSCG

@OfficialMCPOCG

Tips & Ideas



How to watch:

Send us a picture of your remote work battle station!



Post real-time watch party photos and reactions for the Vice Commandant to share on Twitter using **#CoastGuard2021**.



Attend a virtual all hands:

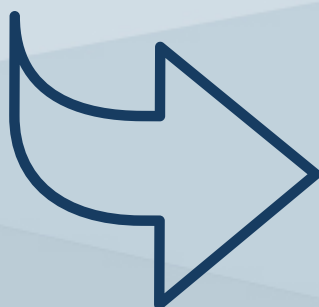
Units are encouraged to host virtual or in-person all hands. Remember to follow guidelines for gathering **safely.**



Be part of the conversation:

- Live Tweet
- Talking Points
- Have a virtual All-Hands

Be among the first to hear about



- Amazing mission accomplishments throughout the CG
- Future Afloat Opportunities
- Coast Guard's COVID-19 response
- Reserve workforce updates
- Aviation Fleet updates
- Coast Guard's Global Role