



**Division 130-02 Staff & Board Meeting  
13 January 2015, 1900  
Coho Room, Pier 36, Seattle**

**MINUTES**

**Presiding Officers:**

James Ehnborn	Division Commander
Garrison Bromwell	Immediate Past Division Commander

**In Attendance:**

**Flotilla Commanders**

Mike McDermott	FC 22
Efrem Krisher	VFC 24
Karen McKeag	FC 24

**Division Staff**

Debra Alderman	SO-PA
Michael Boyle	SO-SR
Matt Kirchner	SO-PB
Robert "Moti" Krauthamer	SO-VE
Ken Lyons	SO-HR
Andrew Rivera	SO-DV
Michael Sealfon	SO-CM
John Theiler	SO-MA
Ken Willard	SO-MT

**Guests**

Michael Brough	FSO-NS 21
Gary Proudlock	IPFC 21

**Division Meeting**

**1855 DCDR Convenes the Division Meeting**

- Pledge
- Introduction of Guests
  - None
- Sick Call
  - Tammy King, VCDR, called in sick.
- Awards
  - James Ehnborn,
  - John Defeo, Certificate of Appreciation, District Staff Officer, D13
  - Kelly Garber, Certificate of Appreciation, District Staff Officer, D13
  - Jon Umphrey, Certificate of Appreciation, District Staff Officer, D13
- Distribution of several appointments to District Staff Officers Appointment Certificates.

**1901 Events & Goals for 2015**

- Seattle Boat Show
  - Staffing

- As of this after noon, seven (7) volunteer slots left open.
      - Friday, 30 January 2015, personnel from the Gold Side will be participating.
    - Will be integrated with Washington Parks.
    - DCDR will work to coordinate obtaining pump-out kits for distribution during the show.
- Change of Watch – Thank You for Your Service
  - Time/Date
    - Afternoon of 24 January 2015.
  - Attendance
    - As of this afternoon, thirty-eight (38) members have RSVP'd for Change of Watch. Forty-five (45) members projected and budgeted for.
- Goals for 2015 – Division & Flotillas
  - **2014 Performance Review**
    - How did Division 2 compare to other Divisions in District 13 in 2014 based on Division 13 statistics?
      - Member Training, 6<sup>th</sup> Place
      - Human Resources, 10<sup>th</sup> (Last) Place
      - Navigation Systems, 5<sup>th</sup> Place
      - Operations Communications, 5<sup>th</sup> Place
      - Operations Patrols, 10<sup>th</sup> (Last) Place
      - USCG Operations Support, 1<sup>st</sup> Place
      - Program Visits, 8<sup>th</sup> Place
      - Public Affairs, 1<sup>st</sup> Place
      - Public Education, 7<sup>th</sup> Place
      - Vessel Examinations, 6<sup>th</sup> Place
    - How close were we this year?
      - Overall (composite score): **2<sup>nd</sup> Place in District 13**
  - **Goals for 2015**
    - What kind of things can we do to be better in these areas? What are realistic goals that we believe our members can achieve?
    - In January and February Flotilla Meetings in Division 2, the goals set at the Division level need to be pushed out to the individual Flotilla Members.
      - The Flotillas in Division 2 are the team that will achieve Division 2 goals.
    - Public Education.
      - Flotillas in other Divisions have put on Boating Skills and Safety (BS&S) classes.
      - Division 2 should attempt to put on a BS&S class.
        - DCDR proposes putting on BS&S course in addition to traditional ABS training courses.
        - Do we have the resources available to teach this course?
          - Will be a multiple-evening/day course; approximately two (2) hours a day.
          - Requires committed instructors.
          - Requires students willing to put in the time.
          - Space/location available for the time(s) necessary.
      - Targeted courses for certain populations.
        - Teens, spouses, etc.
      - Would we be comfortable committing to the same number of courses this year (28)? Is this a reasonable number of classes?
      - **Decision:** Goal will be **30** Public Education Classes in 2015.
    - Instructors.
      - How many instructors do we want to train for this year?
      - Suggestions.
        - Division-level “Train the Trainer” class.
      - There are a lot of instructor trainees in the pipeline.
      - **Decision:** Goal will be to maintain **26** Instructors in the Division.

1951 **Break**

2005 **Goals for 2015 Division & Flotillas, *continued***

- Vessel Safety Check.
  - Division 2 blew through the numbers in 2014. What should the Division goal be for 2015?
  - Stand-Up Paddle Craft provide an opportunity for increasing the number of Vessel Examinations.
    - Stand-Up Paddle Craft are considered vessels by the Coast Guard.
    - There are a limited number of personnel in the Division that can perform these examinations.
  - Ramp Days
    - Most of the potential danger in recreational boating occurs from boat ramps.
    - If more Members in the Division can do what Ken Willard has done in 2014 at boat ramps in terms of numbers, Division's numbers for vessel examinations can be huge.
      - Ken reports that the numbers of people at ramps are so high that he is only able to conduct examinations on approximately 10% of boaters launching.
    - USCG wants Auxiliary to notify Active Duty of ramp days so Active Duty will not show up at the same location at the same time.
    - Moti Krauthamer is working toward implementation of Sign-Up Genius to allow members to sign up for ramp days.
    - Moti Krauthamer has also figured out a system to prevent requests for examinations from the public from falling through the cracks.
    - Suggestion from FC Karen McKeag that there needs to be a system to follow up on vessel exam requests from the public during operational missions.
      - DCDR Ehnborn suggests creating a business card or QR code to give to people.
  - Do we have enough Vessel Examiners in the Division?
    - Do we need another workshop?
      - Consensus is that yes, we do need another Vessel Examiner Workshop.
  - **Decisions:**
    - Goal will be to maintain **550** vessel examinations in 2015.
    - Division will organize a Vessel Examiner Workshop.
- Marine Dealer Visits.
  - We have a team in place.
  - **Decision:** Goal will be **200** visits in 2015.
- Public Affairs.
  - DCDR is not concerned with achieving goals. No change from 2014 noted.
- Operations.
  - DCDR is not concerned with achieving goals. No change from 2014 noted.
- Membership.
  - We have to motivate the Members at the Flotilla level to achieve Division goals.
    - May want to challenge Members to leave their comfort zones.

- Retention.
  - Have an understanding of Members' skills and what the Members want to do. Play to their strengths and interests.
  - There are 30-40 identifiable programs in the Auxiliary. There should be something for everyone.
  - Possibly implement a Division "Try-it Weekend"
    - Allow members to try out different programs; maybe 10-15 different programs in a weekend.
- Recruitment.
  - Outreach to local Explorer posts.
  - Outreach to schools.
    - Teaching boating safety courses in schools may be problematic.
    - Appearing in school in a military uniform may make parents uncomfortable (potentially view Auxiliary personnel as military recruiters).
- Diversity.
  - There are community groups and churches that may be interested in PA events and Public Education courses that could allow us access to ethnically diverse populations.

**2028 SeaFair 2015**

- Will have Public Affairs booth, Vessel Examination, Operations, Coast Guard Barge.
- There will be something for everyone to do.

**2047 Other Business**

- Surplus Coast Guard boats.
  - RADM Gromlich told Moti Krauthamer that he would look into obtaining surplus USCG boats.
  - Auxiliary in California has figured out a process for funding maintenance and operation of surplus USCG boats.
- District Meeting
  - Time: Friday, 27 February 2015 through Sunday, 1 March 2015.
  - Location: Ramada Inn, Tukwila, WA.

**2050 DCDR Adjourns the Division 2 Meeting**

**Division Board Meeting**

**2050 Division Board Meeting**

- Quorum present.

**2050 Board Meeting Deferred.**

Respectfully Submitted,

Michael J. Boyle  
 SO-SR  
 District 13, Division 2