FOR IMMEDIATE RELEASE

Mustang Survival HIT Inflatable PFD Safety Alert

September 5, 2012 (Burnaby, BC and Bellingham, WA) - In keeping with Mustang Survival's commitment to the highest levels of quality and safety, we are notifying the public of an urgent advisory for specific Hydrostatic inflatable PFDs manufactured during April and May of 2012. A portion of these PFDs may be subject to delayed or non-inflations. To determine if you are impacted by this precautionary advisory please reference the instructions below.

The following Mustang Survival US and Canadian products are affected:

MA7214 HIT inflatable re-arm kit

MA7214 HIT inflatable re-arm kit

MA7218 HIT inflatable re-arm kit for LIFT

MD3153 Deluxe Inflatable PFD with HIT

MD0450 Inflatable Vest PFD with LIFT

MD3154 Deluxe Inflatable PFD with HIT (with harness)

MD0451 Inflatable Vest PFD with LIFT (no harness)

MD3157 Inflatable Work Vest with HIT

MD3183 Deluxe Inflatable PFD with HIT

MD3184 Deluxe Inflatable PFD with HIT (with harness)

MD3188 Inflatable Work Vest with HIT

The potentially affected products were made in Canada during April and May of 2012. If your PFD falls into this category we recommend you visit www.mustangsurvival.com/HIT or call 1-800-526-0532 for further information. The model number, manufacturing location and date of manufacture is printed on the white approval label on the back of the PFD.

All other Mustang Survival inflatable PFD products are not part of this advisory.

Contact:

For complete details, visit www.mustangsurvival.com/HIT or call 1-800-526-0532

For media inquiries:

Cindy Cheung

Marketing Services Manager

Tel: 1 -800-526-0532