



RECORD OF FLOTILLA MEETING – **APPROVED**

Flotilla: 095-45-01
DATE: 26 Mar 2012

Unit Name: One Madison
TIME: 2025

Members Present: BQ 4 AX 6
LOCATION: Westport Town Hall

Officers Present: FC, SO/FSO-VE, FSO-SR **Kiesel**; VFC, IPFC **Butler**; FSO-PA/CS **Bidinger**; DCDR, AUC-R, ADSO-OP, SO-OP **Flamer**; IPDCDR, SO-FN, FSO-FN/PE **Linder**; DCAPT-W; ADSO-HR/IS, SO-IS, FSO-HR/IS/MA **Moffat**; SLO, DDC-R, SO-MT **J. Van Dinter**; DCOS, FSO-MT **M. Van Dinter**

Other Members/Guests Present: T. Norby, S. Statz

INTRODUCTION: NEW MEMBERS AND GUESTS – none

COMMUNICATIONS AND NOTES

- none

FSO REPORTS (Attached at end of these minutes)

Updates since written reports submitted:

- update for FSO-CS: flotilla website has been sent up the chain for approval; turns out most members cannot view the working version of the website
- update for FSO-VE: Governor Nelson State Park interested in having us do VSC blitz 19 May

MOTIONS

- approval of 27 Feb meeting minutes, as corrected: motion by J. Van Dinter, 2nd by Butler; unanimous
- approval to purchase meat for potluck (\$79.80): motion by J. Van Dinter, 2nd by Moffat; unanimous

OLD BUSINESS

- First *Paddlesports America* class on Sat 31 Mar; so far, only 2 students enrolled; if interested in helping to teach future classes, come and see what it's like.

NEW BUSINESS

- Anderson Grant – TV monitor to play DVDs at PA booths?? We'd have to pay for electricity each time (Alliant Energy Center wants ~\$100)
 - Linder reports lean year for Grant; only \$100-200 per unit probably
 - Statz offered TV monitor and DVD player with batteries for use
 - short discussion on whether or not to use at PA booths; Bidinger pointed out prefer total human contact rather than use of technology; we will continue to consider
 - Linder suggested applying for Grant to make the posters for boat launches and marinas
 - Statz suggested his brother put boating informative page in his mailings throughout the Division for Safe Boating Week; Linder will talk to him
- PA Survey
 - brief comments about communications methods and making them better known
 - Bidinger will do Member Training for April's Flotilla meeting with a presentation about PA activities and what they can do for the Flotilla. Bidinger is just back from an exciting and rewarding C-school for PA in Alameda, CA.
- Division Calendar – everything is up-to-date; boat crew training is now included on the Calendar
- Other
 - J. Van Dinter encouraged Bidinger to proceed with plans with guests at potluck meeting tonight for Safe Boating Week.
 - Moffat suggested Kiesel contact Mariner's Cove and Mazanet marinas to participate in 20 May VSC blitz in addition to Madison Lakes Yacht Club members.
 - Statz offered to donate a 19-ft, 50 hp Bowrider to flotilla; M. Van Dinter said to check the manual for all that is required to accept such a donation, let alone getting it rigged as a facility; pointed out that it might be less cumbersome to just allow members of the flotilla to use it when needed.

DIVISION CALENDAR

Calendar can be found at: <http://a09545.uscgaux.info/calendar.htm>

Paddlesports America Class	31 Mar	Gander Mt, Madison
8-hr TCT training	15 Apr	Station Milwaukee
ABS Classes:		
Redline	21 Apr	Redline Sports
Division-wide VE Workshop	28 Apr	Waunakee EMS
Paddlesports America Class	5 May	Gander Mt, Madison
Syttende Mai Sailboat Race	19 May	Lake Kegonsa
Safe Boating Week	19-25 May	nationwide
VSC blitz	19 May	Governor Nelson State Park
VSC blitz	20 May	Skipper Bud's, Mazanet, Mariner's Cove

Business Adjourned: 2100 hrs Motion by J. Van Dinter, 2nd by Flamer; unanimous.

TRAINING PRESENTATION: Many thanks to M. Van Dinter for organizing and coordinating the potluck meeting tonight before our business meeting with water personnel from Dane County Sheriff, WI DNR, the State Boating Law Administrator, Maple Bluff and Middleton Fire/Rescue Units. The meeting was to discuss our 2012 Operational Planning Directive and what we do locally as the Coast Guard and how we can partner with local law enforcement and rescue as well as planning a coordinated campaign for Safe Boating Week, 19-25 May. See *Notes* after FSO Reports below.

AWARDS : none

Next Meeting: 23 Apr 2012 Time: 1900 Location: Westport Town Hall

Date Submitted: 27 Mar 2012 **Signature of Person Submitting Report:** *Diann S. Kiesel*
FSO-SR

Flotilla Staff Officer Reports March 2012

CS (Bidinger)	Currently working on 45-01's web-site, using WOW format and training. As we continue to build the new site, many programming issues remain. Diann Kiesel is leading the team and continues to work with many people, up the chain, regarding problems and concerns. An "up and running date" has yet to be determined, as several programming issues remain unresolved.
FN (Linder)	Beginning balance- 4004.74, Receipts- (Whistle sales @ Canoeopia: 524.98, 24 March ABS class: 620.00), total receipts- 1144.08. Expenses- (24 March ABS class: 179.54) End balance- 4969.28
HR (Moffat)	We now have 1 new member, Justin Meuer that has not worked his way through the clearance process at SECCEN. Two members, Kox & Yost, are in IQ status. Three potential members have been contacted, one as a result of an inquiry at Canoeopia and the other two via the National Recruiting System. All have been sent a brief discussion of the Auxiliary and two have interviews scheduled. One individual is also interested in the Reserves and I have our member Beth Meyerand, just recently honorably discharged from the Reserves after serving 6 years, to accompany me on this interview.
IS (Moffat)	No Report
MA (Moffat)	No Report
MT (M. Van Dinter)	No specific training for 3/26/12, as I will be guiding the discussion with our guests.
OP	The Operations Workshop will be held at the April Division Meeting

(Flamer)	
PA (Bidinger)	<p>Currently working through Public Affairs (PA) On-Line Training and preparing for C-School, 22 MAR through 25 MAR 2012, Alameda CA. All travel orders, documents, etc., completed. Upon C-School completion, immediate future projects will be:</p> <ul style="list-style-type: none"> ● Scheduling public speaking events within Service Clubs and area Yacht/Boat Clubs. A small team of speakers/presenters from 45-01 will be used for each event. ● Public Service Announcements (PSAs), supportive TV and Radio interviews regarding 45 and 45-01 activities. The Fishing Expo and Canoecopia were a tremendous success. These events continue to provide an excellent platform for promoting all of our goals within the Auxiliary.
PE (Linder)	<p>We had our first ABS class for 2012 at Skipper Bud's Marina on Saturday 3/24. We had a total of 19 students. 6 were under 18 years of age. All students passed the test and qualified for DNR Certification. We had a total of 6 instructors for the class. Because of the DNR Website change we were not able to fill the class. I have prepared a report for the DNR indicating the problems as well as the strengths of the new website. I will give the report to the DNR this evening.</p> <p>Jeff Noltner and Diann Kiesel have scheduled two Paddle Safely classes at Gander Mountain. Jeff is thinking of having a one hour safety program for sales people at Dicks Sporting Goods stores in the future.</p>
PV (open)	No report submitted
SR (Kiesel)	No report.
VE (Kiesel)	<p>VE red inflatable PFD inventory completed and passed up the chain Skipper Bud's VSC set for 20 May, probably 0800-1200 <i>Canoecopia</i> very busy at booth at most times; awaiting official attendance count from Rutabaga thanks to following watchstanders and Coastie Operators: Richard Bidinger, Ed Moffat, John Linder, Bill and Donna Stehling, Terry Norby, Jeff Nolter, John and Maureen Van Dinter, and from Sheboygan, Mark Duff, and from Winona, MN (8th RW), Ryan Weber gave away ~3900 orange paddlecraft ID stickers to thousands of individuals as well as to ACA, Isle Royale National Park, Rutabaga, Illinois Riverway, WI DNR, and 3-4 individuals who wanted to distribute thru their safe paddling venues Remaining stickers to be distributed to other Div 45 flotillas, at Paddle and Portage, perhaps some paddle stores, where we have literature displays and to Hoofers Outing Club, if they want any, etc. sold ~139 safety whistles (8 of those at Fishing Expo) and gave away ~101 at Caneocopia (with correct answers to paddling safety questions) After sending report and thank you for 4000 paddlecraft ID stickers to Frank Jennings, Recreational Boating & Water Safety Program Manager Ninth Coast Guard District in Cleveland, we received congratulatory e-mails from CDR Willis and from OTO Brad Hinken. Both said report went up to senior staff and Admiral Parks. USCG posted a blog: http://greatlakes.coastguard.dodlive.mil/2012/03/canoecopia-is-big-sucsess-for-coast-guard-auxiliary/ registration underway for <i>Paddlesports America</i> classes, 31 Mar and 05 May; have 2 people so far for 31 Mar class Dry-Land Simulator finished and tested at Canoecopia; ready for paddling classes paddling literature displays set up at Dick's East and West stores and Gander Mountain; thanks to PV Moffat for accompanying Noltner on initial visits Plan for next month: major VE workshop on 28 Apr; designed for refresher as well as training session for new VEs (complete with exam at end and 3-5 supervised VSCs) boats expected from Linder, Bidinger, Furlano (2). Who else? – Dan Soergel, Statz? current VE's – we would greatly appreciate your staying to supervise new VE's so they can get qualified by the end of the day (assuming we can get at least 5 boats there) Concerns: need at least 1 more boat at VE workshop more students for paddling classes</p>

Notes

From potluck meeting 26 Mar, 1800-2000, with water personnel from Dane County Sheriff, WI DNR, State Boating Law Administrator, and Maple Bluff and Middleton Fire/Rescue Units. PowerPoint presentation used to provide information and initiate discussions. Lead by M. Van Dinter.

M. Van Dinter:

Information about:

- RBS Outreach
 - through various educational resources to reduce deaths and injuries
 - summary of fatality statistics
- introduced Admiral's Great Lakes plans for partnering with local entities
 - explained Sector Lake Michigan information
 - Operational Planning Direction FY2012
 - increase preventive activities
 - how can we all partner up resulting in doing our jobs better
- Law Enforcement Partners
 - deliver branded messages, via literature
 - encourage frequent boater contacts
 - Emphasize need for look-outs
 - Increase adult life jacket wear
 - Speed control
 - Increase Nav Rule awareness – DNR pointed out this was a big issue; difficult to address with short PA spots or literature
 - BUI –targeted outreach
 - Increase media exposure
 - Enhance compliance outreach
 - ID missing items
 - ID those required for safety
 - Support education
 - Encourage attendance at boating safety classes
- Include tribal authorities – can we do this? are they interested? DNR pointed out only one area really that has boating possibilities. Tribes do conduct safe boating classes. SBLA will attempt to make contacts.
- Operation Drywater, June 22-24, 2012 – statistics shown; perhaps second joint campaign after Safe Boating Week

J. Van Dinter:

Marine Radios:

- need to encourage use, especially DSC
 - must make sure boaters know they have to register radio AND hook it up to their GPS units
 - USCGAux uses Ch 83 as working channel; currently on Dane County Sheriff authorized user but will change our operational orders to include Fire Depts who currently use 13 and 67
 - monitor Ch 16 and 83
 - need to educate boaters to not use Ch 16 as a conversation channel
- we will be making formal arrangements so law enforcement knows when USCGAux is out on the water
- requested law enforcement get VSCs done on their boats as examples to the public

M. Van Dinter:

More visits to launch ramps and docks as well as putting up informational posters at boat launches:

- law enforcement encourages
 - visiting ramps and docks anytime
 - they point out need more attention on Nav Rules
 - they point out need to figure out why boaters are getting into the water
 - shouldn't be a problem putting posters in state parks – just ask the superintendent

Listed many of the various Summer Activities expected this summer around the Sector AOR (fire works displays, Rockets for Schools in Sheboygan, War of 1812 Commemoration in Milwaukee, local events like Ironman, Paddle and Portage, sailing regattas, etc)

Life Jacket Awareness

- literature distributions to Marine Dealers, etc
- support Paddles Up Initiative
- outreach to schools

Reduce swimming fatalities

- USCGAux to distribute literature to hotels with water access – in Madison area this is Edgewater Hotel

Kiesel:

RBS Missions:

- more VSCs
 - directive says to increase 15% over 2011
 - distribute West Marine coupons for safety equipment
- visit marinas and yacht clubs, especially during Safe Boating Week
- Reach the public locally
 - safe boating classes (DNR certified) –the usual at Skipper Buds and Redline Watersports
 - safe paddling classes – locally 2 new classes this spring; partnering with Gander Mt to hold classes there
 - Fishing Expo, Canoecopia
 - literature displays at paddling vendors
 - school visits - Cambridge
 - visits to beaches, hotels, marinas – informational posters or brochures, possibly bi-lingual

Moffat:

Local Operational Efforts:

- schedule patrols with local partners for high impact times and activities – probably late afternoon and evening, also night
- target small boats, especially boaters who don't consider themselves to be boaters (fishermen, hunters)
- strengthen training requirements and expectations
- meet and greet boaters
- Culver's coupons for kids we find wearing PFDs

Bidinger:

PA partnering:

- suggested teaming up with law enforcement for TV spots and interviews
- coordinate efforts and collectively make a difference
- Safety and Rescue on lakes - to educate people
- Get sponsors for Safe Boating Week
 - have give-aways
 - get representations of all boats (Sheriff, DNR, Fire/Rescue, Dive Team, and USCGAux) at Tenney Locks for TV spot
- DNR wants statewide coverage, not just local
 - Bidinger suggests starting locally and then expanding statewide with other Divisions
 - demonstrate what can be done successfully here with PA spots; that will get other USCGAux units interested to partner with DNR for statewide coverage
- Bidinger will do the PA work for all local entities interested, just needs to know who in their organizations to contact to find out what they would like

DNR:

Suggests we do VSCs on the first Fishing Day, first Sat in May.

Consensus of this meeting:

- well received by all attendees
- local entities went away understanding the USCGAux and missions much better
- DNR and Dane County Sheriff seemed very interested in working with Bidinger for PA activities
- great food!!