

### Making Way For 35



U.S. Department of Homeland Security United States Coast Guard Auxiliary





Official Publication of Division 35, Ninth District (Western Region)

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DIVISION COMMANDER DIVISION VICE COMMANDER

March, 2014

Maryellen Begley John Hopkins

#### **Commander's Message**

Although it does not feel like it, spring is just around the corner. I think you will agree that as Chicago wakes from the deep freeze so will our boaters. It is imperative that we are available to assist them as they ready their boats to start the season. Vessel exams are the perfect opportunity to get this done. Please make every effort to assist, teach and make this a safe boating season.

Submitted by Maryellen Begley, DCDR

#### **Public Affairs Webinars Available**

The Coast Guard Ninth District Public Affairs staff is conducting "webinars" available to interested Auxiliarists.

Tuesday, 11 March, 1000 EST (watch daylight time!)

Topic: Social Media

URL: <a href="https://connect.dco.dod.mil/d9socialmedia">https://connect.dco.dod.mil/d9socialmedia</a>

Tuesday, 18 March, 1300 EST

Topic: **Documenting Operations with Photos & Video** URL: <a href="https://connectcol.dco.dod.mil/d9online-imagery">https://connectcol.dco.dod.mil/d9online-imagery</a>

Interested members should click the appropriate URL about 10-15 minutes prior to the webinar start time. Click on "Enter as Guest," enter a name and click "Enter Room." If the page fails to load, back out and try it again.

Contact your FSO-PA for additional details.

#### **Congratulations**

John Hopkins for receiving the Auxiliary Recruiting Service Award for 2012.

Tom Mullally and Ed Ross for receiving the Team Award for their support of the Ninth District Symposium.

#### **VE Workshop Mandatory for 2014**

Be advised that the 2014 VE Workshop is now available to the membership.

This year the 2014 Vessel Examiner Workshop is a "Required" workshop and it is available in an online format or it can be taken in a classroom setting.

Failure to complete the workshop by 30 June will result in the VE going in REWK (Required Workshop not Met)

Not Authorized to conduct VSCs while in REWK status: If a member falls into REWK status, the FC will submit Recertification Request to DIRAUX to place in "Current" status, after the workshop is completed.

Failure to complete workshop by 31 December will result in VE going into REYR (Annual Requirement not Met):

Must complete required workshop Complete two supervised VSCs

FC to submit Recertification Request to DIRAUX

Required 2014 VE Online Workshop:

The required VE workshop can be completed at the AUXLMS website (same site used for "Mandatory Training")

Required 2014 VE <u>Classroom</u> Workshop (PowerPoint):

The required VE workshop can be completed in a classroom setting. Completion must be recorded on Workshop Mission and Attendance Report, ANSC Form 7039, to receive credit (check box #5 in section 1 and submit per policy.

Source [Bill Howard, DVC-VC]

#### <u>Desert Shield – 23 years ago</u>

When Saddam Hussein sent troops into Kuwait in 1990, the United States mobilized a military response that resulted in the Gulf War known by code name Operation Desert Storm.

As the military planners prepared to send personnel and material to the theater to begin the build-up, three Coast Guard units from the Ninth District were among the first to mobilize. Port Security units from Milwaukee, Rochester, and Cleveland (Port Clinton) were sent to support U.S. Naval Harbor Security units to protect the ports and waterfronts. Because the Ninth District shares a border with Canada, it seemed that deploying units from other districts might jeopardize harbor security on the ocean coasts but our Canadian border would remain safe.

This was the first overseas deployment since the Coast Guard Reserve was established. Not all reservists went overseas; many of the senior enlisted and commissioned reservists remained stateside. It provided the Auxiliary in



D9 unique opportunities to 'back-fill' for the deployed reservists. Where reservists had been supporting Search and Rescue stations standing radio watches, Auxiliarists stepped in. In the galley (before the AUX FS program), Auxiliarists helped as messcooks and preparing meals.

With the help of Group Milwaukee, Auxiliarists began a prolonged collection of *care packages*. Toiletries, candy, reading materials, and all those luxuries from home were shipped overseas regularly.

Deployed crews specifically requested cans of fruit, because a can was often the only meal that would be available for the crew during the entire 12-hour patrol.



The internet was in its infancy, but electronic mail permitted Auxiliarists to send regular news from home through services like Prodigy. Somehow, the messages were printed in Bahrain and delivered to the troops (similar to telegraph messages of the past).

When Desert Storm concluded, a group of Auxiliarists and Reservists got together and presented a commemorative pin to every Reservist who deployed for Desert Shield for their civilian wear. Recipients still value these awards for their exemplary service.



#### Comcast Chicago Will Air AUX PE Pitch

Local Auxiliary public-education courses will be promoted on Comcast cable TV, thanks to Tom Mullally (FSO-PE 35-07) and a cleat hitch.

At the Chicago Boat Show in January, Tom taught a visitor how to moor his boat without resorting to gadgets, and threw in a bowline for good measure. The appreciative visitor asked if we taught boating safety. Tom gave him our list of scheduled courses and added that marketing them is a challenge. "I may be able to help with that" said the visitor, a Comcast vice president. Two weeks later, Tom got invited by Comcast to record a 30-second "public-service announcement" (PSA).



After Tom cleared the project up the Chain of Leadership, the spot was recorded at USCG Station Calumet Harbor on 15FEB. Joining Tom on camera were FSO-PEs Paul Malave (35-06) and Rob Bassett (35-16), as well as Hilda Whittington (35-16) and a couple of active duty personnel. All Auxiliarists wore inflatable PFDs. Tom wrote his own script. He ended his message with "The United States Coast Guard motto is 'Semper Paratus,' meaning 'always ready.' Will you be?"

Graphic inserts will direct viewers to the 9WR website to see the complete list of scheduled courses. We haven't yet been given a schedule for running the spots. Tom assumes that they'll be aired "run-of-station," that is, inserted into time slots that haven't been sold to commercial advertisers (a common practice with PSAs).

Submitted by Phil Aszling, SO-PE 35

#### **Member Training**

Saturday training continues regularly, either at the Mead Training Center or Coast Guard Station Calumet Harbor. Emphasis is swinging from Boat Crew to the other cornerstone activities.

Watch for changes to the schedule! Topics may be changed when there are insufficient sign-ups to support them (as happened to the New Member training).

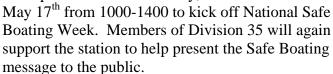
8 MAR	Mentor/Trainee time	Mead
15 MAR	Program Visitor Wkshp	Mead
22 MAR	No Division training – 9WR Confe	erence
29 MAR	Vessel Examiner Workshop	STA
12 APR	Information Systems	Mead
19 APR	Operations Workshop	STA
26 APR	Towing (Crew & Coxn)	Mead
10 MAY	4-Hour TCT	Mead

Remember to register with SO-MT 35 (09535.somt@gmail.com) at least 48 hours prior to any training to ensure you will have materials and/or refreshments.

**IQ Members** – Now is a good time to sign up for a Boating Class to complete your Basic Qualification!

#### Save the Date: 5/17 Open <u>House Set for Station</u> <u>Calumet Harbor</u>

CWO Stevens has announced that Station Calumet Harbor will host an "Open House" on Saturday,



In addition, it presents an opportunity for members to show their families and friends where they donate their time and services.

If you are willing to help work at the Open House, contact your FSO-PA and FSO-VE to pass your interest on to the Division Staff. Suggestions for improvements should also be passed up the "chain" to DCDR Maryellen Begley. Thank you!

#### **Coast Guard Enlisted Memorial**

The Coast Guard Enlisted Memorial Foundation Inc. is collecting donations to finance a memorial dedicated to the enlisted members of the Coast Guard who have given their lives in the line of service. http://www.cgemf.org/

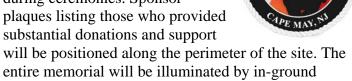
#### Design

The Coast Guard Enlisted Memorial is planned for the grounds of Training Center Cape May,



NJ, the current birthplace of the U.S. Coast Guard's enlisted corps. The site will be centered on three granite walls which identify by name the over 1,500 Coast Guard men and women who perished in the performance of Coast Guard missions. The names begin in 1915, the year the Revenue Cutter Service and U.S. Life Saving Service were merged and Congress formalized the existence of the U.S. Coast Guard. Granite benches are provided for reflection and will face these walls. Also central to the site is a pyramid shaped monument with a bronze eternal flame. Each side of this monument will be engraved with the emblems of those services that were precursors to the modern Coast

Guard. A brass ship's bell held in a granite structure will be located at the front of the site for use during ceremonies. Sponsor plaques listing those who provided substantial donations and support



lighting.

Renderings courtesy of American Bronze & Stone

Remember that **unit funds are not authorized** for donations since the most recent mandatory change of unit standing rules. (The only corporation authorized for unit donations is Coast Guard Mutual Assistance.)

# The End of an Era: Coast Guard Magazine stops publishing with a Commemorative Issue

The articles by the Commandant and the Master Chief of the Coast Guard explain how history is marching forward; their articles are reproduced following. Copies of the Commemorative Issue can be ordered from the Government Printing Office for \$13.00 at <a href="http://bookstore.gpo.gov/products/sku/750-008-00186-7?ctid">http://bookstore.gpo.gov/products/sku/750-008-00186-7?ctid</a> (No on line copy of this issue has been found as this publication date.)





## From the Helm





Coast Guard Commandant Adm. Bob Papp

Shipmates,

This is the very last edition of Coast Guard Magazine. Our All Hands official internal blog at <a href="http://allhands.coastguard.dodlive.mil/">http://allhands.coastguard.dodlive.mil/</a> is now our primary means of communicating with Coast Guardsmen and our families.

Throughout its history, Coast Guard Magazine continually adapted to remain relevant and effective.

The magazine traces its roots back 101 years to the Lighthouse Service Bulletin which began in 1912 with the goal of " ... keeping the personnel advised of the progress of the work and matters of general interest in the service and in lighthouse work in general."

When the Lighthouse Service became part of the Coast Guard in 1939, the Coast Guard continued the publication as the Coast Guard Bulletin and in 1963 as the Commandant's Bulletin.

In 1996 the journal became Coast Guard Magazine. This adaptation continues today with the shift to Coast Guard All Hands which features current content, frequent updates and reader interaction, enabling the broadest and fastest communication possible.

The history and culture of the Lighthouse Service has given us many examples of innovation in providing aids to navigation service. If you think about it transitioning from paper to an electronic medium of communicating with Coast Guardsmen and our families is another example of that spirit of continuous improvement. Lighthouse keepers of old would agree with this transition and would be proud.

I continue to look forward to your articles, images, and video of Coast Guardsmen, our families, and our operations.

Semper Paratus!



Master Chief Petty Officer of the Coast Guard Michael Leavitt

Shipmates,

Throughout the history of the Coast Guard, effective internal communication has been an important leadership tool. Originating in part with Alexander Hamilton's letter of instruction to the first Revenue Marines, Coast Guard leadership has used whatever means available to pass important guidance, policy updates and personnel information to Coast Guardsmen.

One of these vital tools of communication has been the Coast Guard Magazine. For many years, this flagship publication has spread the word by discussing challenges, outlining ways forward and telling the Coast Guard story from the deck plate perspective, through articles and photography.

However, technology and workforce needs are changing at a rapid pace. When it comes to informing our crews, the Coast Guard must change course to best meet the demands of this ever-evolving environment. As we move forward in this new age, leaders must continue to find innovative, engaging ways to relay information up and down the chain of command.

Current technology offers dynamic, speed-of-light ways . to transmit information. To keep pace, the Coast Guard is developing new tools of communication, tools like the Coast Guard All Hands blog which offers senior leaders an opportunity to engage the workforce in open dialogue on issues impacting the Coast Guard.

As the Coast Guard transitions into this next phase of doing business, we need your help. Your feedback, ideas and active participation will ensure we keep on track with the needs of the sen ice and with your needs as members of our Coast Guard community.

Semper Paratus!

#### March 2014

