

Flotilla 22 2017 Goals:

Improve support of each of the four Coast Guard Auxiliary Cornerstones

- > Recreational Boating Safety
- > Member Services
- > Operations & Marine Safety
- > Fellowship

Notional Objectives:

1. Increase Boat Operations capabilities by qualifying at least 2 new Coxswains and 3 more crew members (O, R)
 - a. Provide member training sessions and mentoring
 - b. Schedule regular patrols to ensure members have the opportunity to gain on-the-water experience and confidence
2. Hold at least 8 Vessel Safety Check events by mid July (R)
 - a. Partner with a Volunteer Fire Dept, Marine Dealer or Marina
 - b. Schedule events at least a month ahead of time and at diverse locations
 - c. Advertise through PSA, Facebook
3. Increase our RBS reach by: teaching at least 6 ABS courses, adding variety of seminars and re-emphasizing Marine Dealer Visits (R)
 - a. Offer ABS courses at locations (consider Trumansburg, Union Springs, Cortland/Homer) in addition to Ithaca
 - b. Give 10-30 minute seminars on basic boating tips at VSC events
 - c. Partner with Volunteer Fire Depts to use their facilities and offer demonstrations
 - d. Qualify at least 2 additional Marine Dealer Visitors
4. Maintain our operational presence and partnerships by participating in Cayuga Lake special events / regattas (O)
5. Partner in inhibiting invasive species in the lakes through surveys, seminars and information booths at NYS Fair, Empire Farm Days, Owasco Lake Days... (O)
6. Encourage and assist all* flotilla members to obtain at least one new certification or specialty course completion during the year (M)
 - a. Teach an AUXOP course – AUXACN
 - b. Use Individual Development Plans to match interests to certifications
7. Ensure vigorous flotilla operations (M)
 - a. Cross-train personnel for backup in case of member or family crisis
 - b. Document processes, actions and contacts for future reference
 - c. Foster partnerships with marinas, boating organizations, NYS Parks, Sea Grant
 - d. Recruit new members by promoting service and mission satisfaction
8. Hold at least 4 events that are primarily geared toward promoting Fellowship within the Flotilla (F) [e.g., Glenora, Rendezvous, August Picnic, Holiday Party]

Objectives should be SMART: Specific, Measurable, Action-oriented, Relevant, Timely

* Members who are Coxswain and/or AUXOP Qualified may emphasize mentoring others rather than adding skills