

# January 2020 Agenda

Flotilla 56

Dale Nichols, FC



# Agenda

- Pledge of Allegiance: Dale Nichols, FC
- Invocation: Jason Bishop
- Role Call-Quorum: Sandra Mackenzie
- Swearing In New Staff Officers
- Introduction of New Members/Guests
- Approval of Minutes of Last Meeting
- Awards and Recognition
- Division 5 Meeting & Awards
- VFC-Staff Reports-Concentration of Effort
- Old Business: AUXSCOUT
- New Business: CDRs Vision
  - Recruiting
  - Public Outreach
  - Succession Planning
- Training: SMART Goals



# VFC-Staff Reports-Concentration of Effort

- District 8 Sector Model
- Division 5 Strategy
- Flotilla 56 Concentration of Effort



# VFC-Staff Reports-Concentration of Effort

- District 8 Staffing Model
  - Staffing
  - Mission
- Division 5 Staffing Strategy
  - Prevention Group
  - Response Group
  - Logistics
- Flotilla 56-Concentration of Effort



# District 8 Staffing Model-Staffing

Prevention	Response	Logistics	Direct Reports
Public Education (PE)	Operations (Surface & Air) (OP)	<i>Information Management</i>	Secretary (SR)
Vessel Examinations (VE)	Communications (CM)	Communications Services (CS)	
Visitation Program (PV)	<b>Emer. Mgt. Coordinator</b>	Public Affairs (PA)	
Marine Safety (MS)		Information Services (IS)	
Navigation Systems (NS)		<i>Administrative</i>	
		Finance (FM)	
		Materials (MA)	
		<i>Personnel</i>	
		Human Resources (HR)	
		Member Training (MT)	
		Diversity (DV)	



# District 8 Staffing Model-Missions

Prevention	Response	Logistics	Direct Reports
Boating Safety Classes	Port Safety & Security (incl MOM patrols for MDA)	Aux Publications	Records
Vessel Safety Checks	Search & Rescue	AUXDATA Entry	Contingency Preparedness
Partner Visits	Contingency Preparedness	Information Networks	
Public Events (PA codes)	CG Operational Support	Aux Recruiting	
MSSEP		Aux Member Training	
Commercial Vessel Inspections		Materials Store	
Waterways Management		IMT Finance & Procurement	
Maritime Domain Awareness (MDA)		Public Events (PA codes)	
CG Operational Support		Academy Partners	
		CG Recruiting	
		AUXCHEF	
		Clergy Support	
		Health Services	
		CG Public Affairs Support	



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Prevention	Response	Logistics	Direct Reports
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Vessel Safety Checks	Search & Rescue	AUXDATA Entry	
Partner Visits		Information Networks	
Public Events (PA codes)		Aux Recruiting	
		Aux Member Training	
		Materials Store	
		IMT Finance & Procurement	
		Public Events (PA codes)	



# District 8 & Div. 5 Strategy: Where do we fit in?

- **Prevention Group:** Responsible for creating local strategy for RBS and Marine Safety outreach, education, and field activities.
  - RBS focus-general boating public
  - MS focuses:
    - Commercial maritime industry
    - Environmental stewardship via the Sea Partners program
    - Suspicious activity reporting through America's Waterway Watch.





# District 8 & Div. 5 Strategy: Where do we fit in?

- **Response Group:** Responsible for creating and executing strategy, routine missions, and contingency plans using:
  - Auxiliary surface, air, and communications facilities, and for stewarding facilities, PPE, and other equipment.
  - Missions usually contain RBS and Marine Safety components.
  - Tasked with teaching the ICS and identifying unit members for formal ICS training.



# District 8 & Div. 5 Strategy: Where do we fit in?

- **Logistics Group:** Responsible for the administrative functioning of the unit, recruitment, care, and training of personnel, and management of information flows.
  - Information Management Team: Mission information into, out from, and within the unit, and for checking the welfare of unit members in an emergency, and tracking unit statistics for public affairs and awards purposes.
  - Personnel Team: **Recruiting**, training, and caring for unit members.
  - Administrative Team: Managing unit finances, stores, and stocks, and procuring necessary educational materials, equipment, and uniform items.
  - Secretary: Directly reports to the command element and maintains unit records under routine and emergency conditions

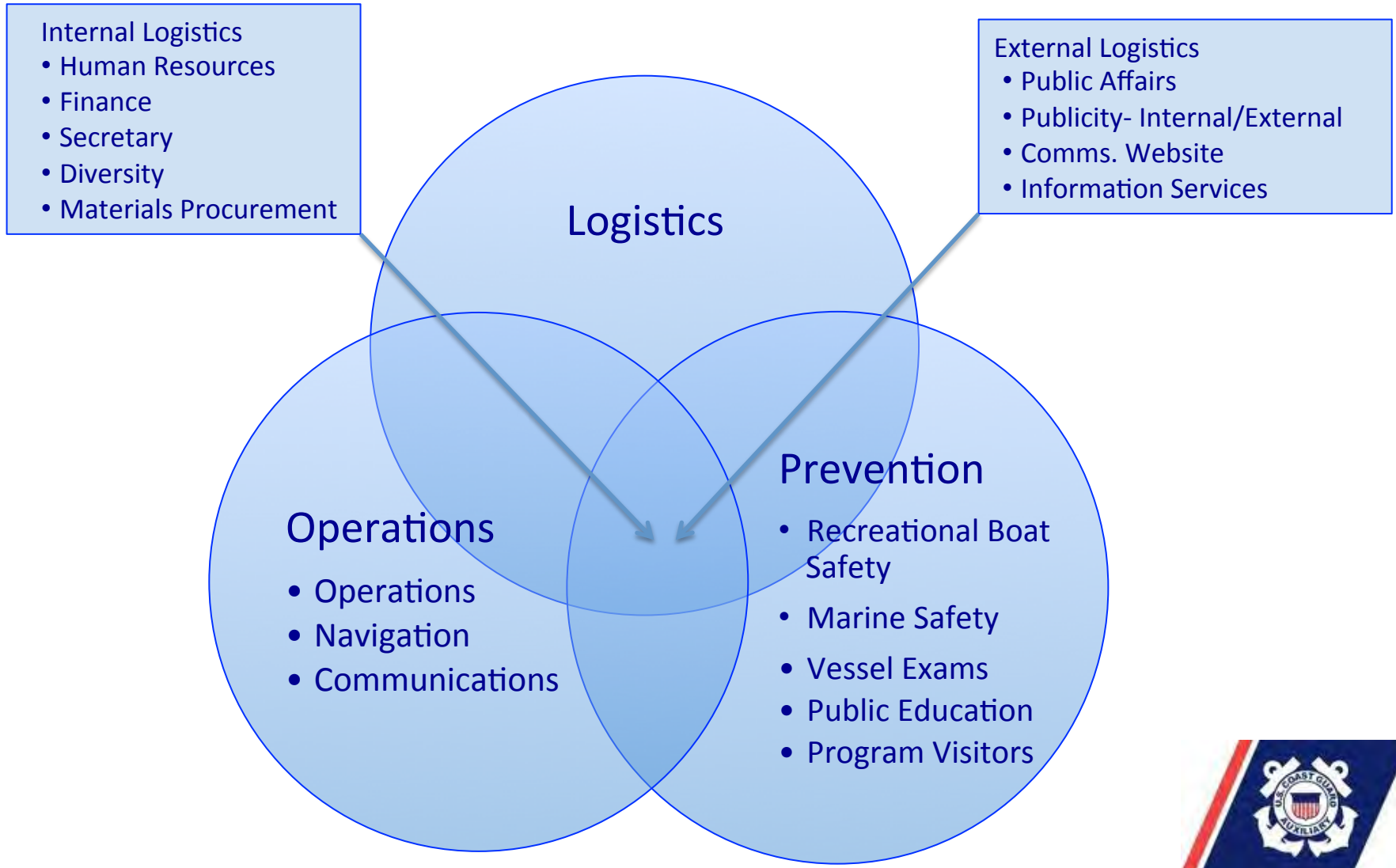


# Flotilla Officers & Staff Officers

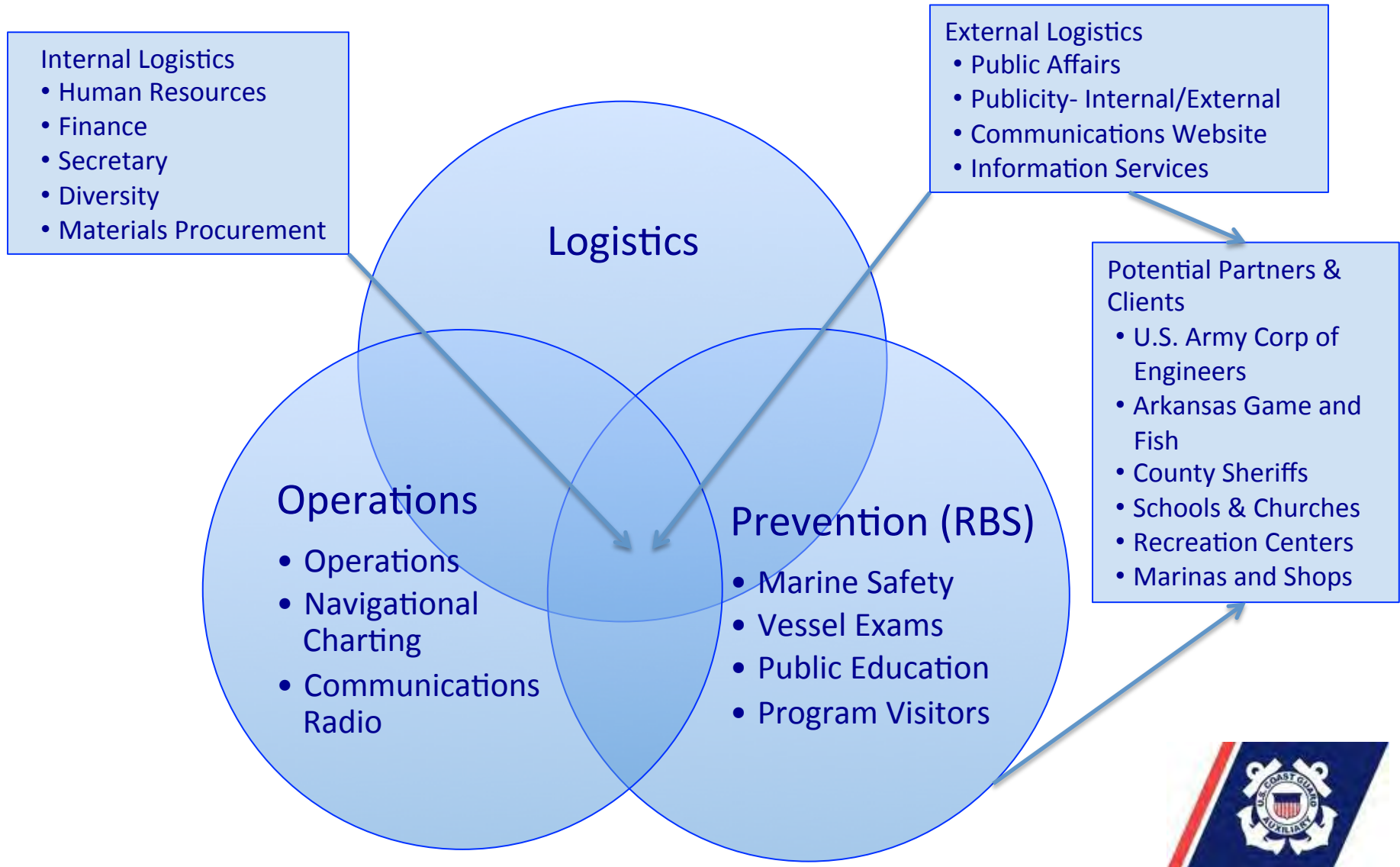
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# Concentration of Effort



# Concentration of Effort



# Calendar: Important Dates

- D-Train-Kansas City, MO 3/31-4/5/20
- D-5 Spring Meeting-Kimberling City, MO 5/9/20
- National Safe Boating Week 5/16/20
- Independence Day, Fireworks on the Lake 7/4/20
- D-5 Ops Day-Beaver Lake 7/11/20?
- Beaver Lake SECCHI Day 8/15/20
- Emergency Preparedness Fair 9/19/20
- Rogers Christmas Parade 12/4/20



# Old Business: AUXSCOUT

- How do we move forward?
- What does success look like?
- Click on link for movie

<https://www.youtube.com/watch?v=pWbPloxqC8o&feature=youtu.be>



# New Business: Flotilla Commanders Vision

## Recruiting



## Public Outreach



## Succession Planning



## Succession Planning

*"Plans are worthless, but planning is everything,... if you haven't been planning you can't start to work, intelligently at least," Dwight D. Eisenhower*





# Adjournment

- Next Flotilla 56 Meetings
  - February 13
  - March 19
  - April 9



# Training: Developing SMART Goals

- Learning Outcomes
  - What should you know and be able to do by the end of the training session?
  - By the end of the training session participants will have knowledge of the five parts of SMART goals and be able to develop a SMART goal for use as a Coast Guard Auxiliarist.

S	M	A	R	T
<b>Specific</b>	<b>Measurable</b>	<b>Achievable</b>	<b>Relevant</b>	<b>Time-bound</b>
- State what you'll do - Use action words	- Provide a way to evaluate - Use metrics or data targets	- Within your scope - Possible to accomplish, attainable	- Makes sense within your job function - Improves the business in some way	- State when you'll get it done - Be specific on date or timeframe



# What is a SMART Goal?

**S**

## Specific

- State what you'll do
- Use action words

**M**

## Measurable

- Provide a way to evaluate
- Use metrics or data targets

**A**

## Achievable

- Within your scope
- Possible to accomplish, attainable

**R**

## Relevant

- Makes sense within your job function
- Improves the business in some way

**T**

## Time-bound

- State when you'll get it done
- Be specific on date or timeframe



# SMART Goals: Specific:

- Should be clear, specific and focused
  - What do I want to accomplish?
  - Why is this goal important?
  - Who is involved?
  - Where is it located?
  - Which resources or limits are involved?
- E.g. By the end of the fiscal year flotilla 56 will have 3 new active members who have reached BQ status.



# SMART Goals: Measurable

- Allows tracking of progress to maintain focus and stay motivated.
  - What are my key performance or results indicators or the best reflection of success?
  - How much?
  - How many?
  - How will I know when it is accomplished?
- E.G. % of growth (10% of 30), raw numbers (3), comparisons (?).



# SMART Goals: Achievable

- Attainable, realistic and reasonable to be successful.
  - What is required to achieve the goal and do I have the KSAs and resources needed?
  - How can I accomplish this goal?
  - How realistic is the goal, based on other constraints, such as financial factors?
- E.g. Is 3 new active members achievable?  
Too many, too few, what about active?



# SMART Goals: Relevant

- Ensuring goals matter and aligns with other relevant goals.
  - Does this seem worthwhile?
  - Is this the right time?
  - Does this match our other efforts/needs?
  - Am I the right person to reach this goal?
  - Is it applicable in the current socio-economic environment?
- E.G. Are 3 new active members important to the future of Flotilla 56?



# SMART Goals: Time Bound

- Goals need a target date and a deadline to focus on and something to work toward.
  - When?
  - What can I do six months from now?
  - What can I do six weeks from now?
  - What can I do today?





# SMART Goals

- By the end of the fiscal year flotilla 56 will have 3 new active members who have reached BQ status.
- Specific?
- Measurable?
- Achievable?
- Relevant?
- Time Bound?

