

## Flotilla 085-02-08 - Prairie du Chien, Wisconsin 11 March 2016

## AFTER ACTION REPORT

## "FINEST HOURS" RECRUITING AND PUBLIC AFFAIRS EVENT

On 15Jan2016, after initial disapproval the week before Commodore Donaldson approved for Flotillas to set up a recruiting event at the theaters showing the movie "Finest Hours" which debuted on 29Jan16.

The Prairie du Chien Flotilla contacted Lee Akin, owner/operator of Prairie Cinema in Prairie du Chien who was glad to have us set up a recruiting table in the theater lobby during the showings on opening weekend,

A table was set and manned on the 29<sup>th</sup>, 30<sup>th</sup> and 31<sup>st</sup> of January.

As a result we were able to interact with numerous movie goers who showed some interest in the Auxiliary with a few considering joining. No one made a final decision at that time most indicating they would consider it and contact us back should they decide to explore membership further, Four people filled out an interest form to be contacted later.

The event also served as a very successful public awareness campaign receiving many positive comments from several who did not know we existed but were grateful for our presence in Prairie.

Those who filled out the contact form will be sent an invitation to attend the March Flotilla meeting to learn more about us and meet our members.

Over the course of the event seven of our members covered nine shows and contributed a total on 65 man hours.



Photo by Dan Brewer