

FSO-PA Report

March 2024

No Public Affairs Events were scheduled in March

City of Dunedin Communications Department Meeting - March 12, 2024

Flotilla 11-10 FSO-PA met with City of Dunedin Director of Communications, Sue Burness and her staff to discuss ways the city can assist the flotilla in promoting safe boating and navigation courses and vessel exams.

The city's communication team has agreed to include flotilla courses and vessel exam blitzes in the DunediNews Dunedin Insights blog published weekly. Flotilla events will also be included in social media posts.

Our activities for National Safe Boating Week will be included.

NSBW Video

The city communications team will produce a video to spotlight the auxiliary for NSBW. The video will feature an interview with a flotilla representative on a boat at the Dunedin Marina. The interviewer will ask questions related to safe boating.

Thomas Doyle FSO-PA