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Happy New Year!! 2016 will be full of goals and new experiences for flotilla 9-10. I have been holding this position for the last three years and during this time we have been able to make some progress and changes to be in compliance with Diversity Culture. The mission does not end there as there are many new things for us to learn and grow to establish ourselves with Diversity Culture.

This culture is represented by everyone at all levels and positions in our organization. It means, get the best talent to achieve the mission. Our Flotilla 9-10 proceeds with the following actions and event to recruit and promote Diversity. January 2016 the following events were presented and promoted by our staff. Every other Saturday of the month our FSO-HR Jeffrey Ames Dedecker brings our flotilla trailer to the local Cape Coral farmers market. There, Jeff and his team (Anne Parson, Al Pickel) work with the public and potential new members.

Event Pictures and interacting with the public



Cape Coral's Farmers Market. Our trailer is located toward the entrance and food and entertainment area of the event.



Jeffrey Ames Dedecker, Anne & Arthur Parson ready for the mission



New Potential member, inquiring about Boating Class and membership

These are only few of the pictures I took during my visit at this event. There are more areas of our organization where we are currently promoting Diversity but in this report I wanted to present our strategies and approach from our Human Resources point of view.