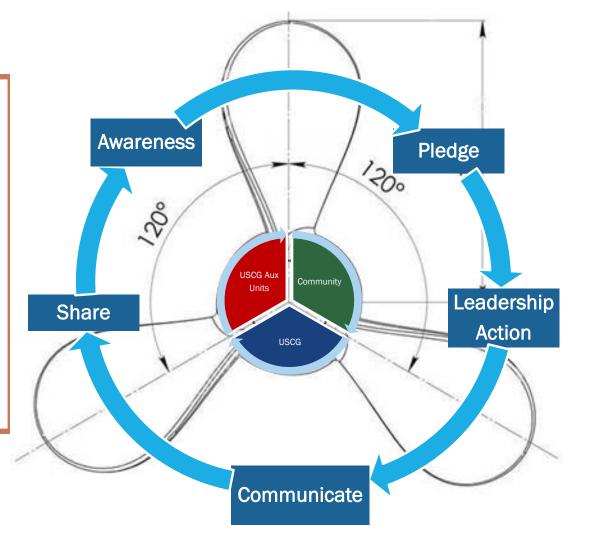


As a **national organization**, the **USCG Auxiliary's** primary job is providing public education initiatives that <u>enhance and improve</u> boating safety awareness, and in this process, complement the USCG mission. Like any company, we will be better positioned to serve the public if we <u>reflect</u> society's <u>diversity spectrum</u>.



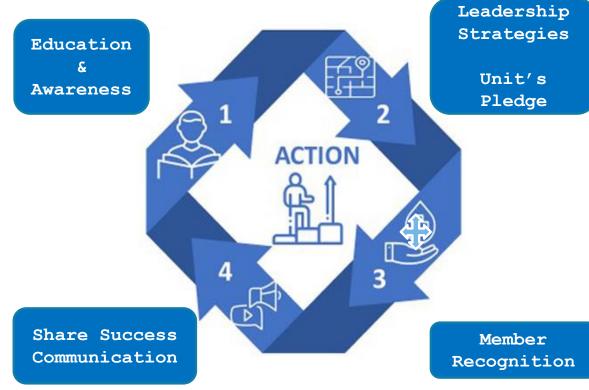
Diversity, Equity and Inclusion management is <u>not</u> <u>measured</u> by an organization's <u>demographics</u>, but by how well its <u>leaders</u> identify and capitalize on its members' talents.

Our 2021 Goals!



How We will Get There?

- To chart our course to becoming a more diverse and inclusive organization, we have first to acknowledge a starting point - become aware of this initiative and then embrace and keep track of every mission.
- As our members and communities are intrinsically diverse, you implicitly contribute to Diversity and Inclusion by <u>keeping track</u> of your unit's activities.



Commitment & Accountability



Diversity, Equity & Inclusion (DEI)



DIVERSITY VISION

The U.S. Coast Guard Auxiliary will be recognized as the "Volunteer Organization of Choice" for American citizens interested in promoting recreational boating safety, security of America's waterways and improved methods of educating the boating public. We will recruit, retain, train and deploy a ready, <u>diverse</u> and highlyskilled volunteer work force to contribute to Coast Guard Auxiliary mission success.



Let's hear your voice: Share your ideas with your FSO-DV, SO-DV or FSO-CO & Staff

Together we can do it!

Pledge your commitment to diversity and Inclusion awareness - It is a fundamental objective in accomplishing our DEI goals!



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