



MEMBER & LEADERSHIP STANDARDS & EXPECTATIONS FOR 2025 & 2026

Standards provide requirements, guidelines, or characteristics that can be used consistently to define what an organization is, how business will be conducted, and how its members will treat each other and those they come in contact with. Standards define a common language to measure conduct and evaluate performance. Standards establish an expectation for our members and leaders.

Below are the Member & Leadership Standards for the Fabulous Fifth District Southern Region:

- 1) Honor, Respect, and Devotion to Duty.
- 2) Humble Servant Leadership with a focus on the Members.
- 3) The behavior you walk past is the behavior you accept.
- 4) Professionalism in all situations.
- 5) Be respectful above all else, even when you disagree.
- 6) Recognize different communication styles. We are not all alike.
- 7) Create a welcoming environment. Reach out to new members.
- 8) Listen to every point of view.
- 9) Follow the Chain of Leadership and Management (CoL/M) at all times.
- 10) Personal agendas have no place in the Coast Guard Auxiliary.
- 11) Say *"let me see how I can"* rather than *"I can't"*.
- 12) Ask *"how may I help"* rather than *"that's not my job"*.
- 13) Take the additional step rather than accept *"that's good enough"*.
- 14) Be reliable.
- 15) Sharpen your active listening skills.
- 16) Check your own interpretations. Perhaps what you think you heard is not what was really said or intended. Ask for a clarification.
- 17) Appreciate and acknowledge good efforts. Suggest and help write a deserved member award.
- 18) Be confident and humble at the same time.
- 19) Leave every position better than when you acquired it.
- 20) Make *"our presence"* irreplaceable.
- 21) Make sure that all actions enhance the reputation of the U.S. Coast Guard & Auxiliary.
- 22) Show positive growth in all mission areas.
- 23) Respect, Professionalism, Proficiency, and Unity.
- 24) Enjoy and make the most of each opportunity to serve.
- 25) Remain Semper Paratus