

Your Website--Your Resource: What's at the tip of your mouse! www.uscgauxmoreheadcity.org

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(please place USCG Aux in the Subject Field)

This Evening

- Reason(s) for our Website
- Goal of our Website
- Logging In
- Ability to edit
- Content
- Marketing, Promotion, and Advertising, of our Website



USCG AUX
AUXWeb

Website Address

www.uscgauxmoreheadcity.org



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Our Website

Welcome to the Flotilla 20-2


Not secure | www.uscgaux.info/content.php?unit=054-20-02

Apps Imported From Firefox Bookmarks The Temptations Legend Other bookmarks

U.S. Department of Homeland Security
United States Coast Guard Auxiliary

AUXHOME JOIN US NOW! LEADERSHIP AUX MEMBERS DIRECTORATES UNITS AUX ASSOC. COAST GUARD

Thursday, February 22, 2018

 **USCG AUX
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Flotilla 20-2
Morehead City

Division 20

District 5SR

About Flotilla 20-2

Join Us


Calendar


What's New

Boating Courses

Boating Safety Info

Welcome to the Flotilla 20-2, District 5SR Web Site

ABOUT OUR FLOTILLA <http://uscgauxmoreheadcity.org> 

 Flotilla 20-02 in Morehead City, North Carolina supports boaters operating around the northern end of Bogue Banks and operations at Coast Guard Station - Fort Macon, NC.

Our Flotilla next monthly meeting will be Thursday, March 1, commencing at 1830 hours or 6:30 pm with networking following the meeting.

We promote safety on our waterways. This less than 2 minute video could save your life, the life of others and at the very least, property damage. Our Member Training Staff Officer, Bill Mauney expresses his feelings - "Driving while distracted, we've all seen it. It happens not just with vehicle drivers but with vessel skippers as well. Some good lessons here. The skipper was preoccupied with his cell phone according to a passenger. The victims learned the importance of wearing a life jacket. Law suits are costly." [CLICK HERE FOR VIDEO](#)

Type here to search

Desktop 1:53 PM 2/22/2018

Logging In

Welcome to the Flotilla 21 x

Not secure | wow.uscgauz.info/content.php?unit=054-20-02

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CG & Auxiliary Manuals

Uniforms

National Help Desk

MEMBER ZONE

Member ID: 3003723

Password:

LOG IN

SEARCH NATIONAL SITE

Enter Search Term(s):

Search

SECURITY LEVELS

National Terrorism Advisory System

NTAS
NATIONAL TERRORISM ADVISORY SYSTEM

ACTIVE BULLETIN
READ MORE

Put this widget on your web page

- Performs search and rescue missions.
- Provides perimeter security for regattas and other marine events.
- Supports transport missions (personnel and supplies) during natural disasters.
- Verification of Aids to Navigation and ATON checks after severe storms.
- Pollution and environmental patrols to check waterways, ramps and related problems.

NEWS to KNOW

Active Advisories

[NOAA Navaid Issues: Service Advisory from Garmin re: chartplotters](#)

SECTOR NORTH CAROLINA BNM 254-18 (Posted May 22)
NC - BOGUE INLET - SHOALING
BROADCAST UNTIL CANCELLED
MARINERS ARE ADVISED THAT SHOALING EXISTS IN THE CHANNEL IN VICINITY OF BOGUE INLET BUOY 6A (LLNR 29525) THROUGH BOGUE INLET BUOY 7(LLNR 29530) AND BOGUE INLET BUOY 8 (LLNR 29535). MARINERS ARE ADVISED TO USE EXTREME CAUTION WHILE NAVIGATING THIS AREA.

SECTOR NORTH CAROLINA BNM 228-18 (Posted May 1)
NC - BOGUE SOUND - SHOALING
MARINERS ARE ADVISED THAT SHOALING HAS BEEN REPORTED BETWEEN BOGUE SOUND DBN 10 AND 14, 10 YARDS INTO THE CHANNEL TO A DEPTH OF 1-2 FEET MLW. MARINERS ARE ADVISED TO USE EXTREME CAUTION WHILE NAVIGATING THIS AREA.
BCST UNTIL CANCELLED

SUPPORTERS

Type here to search

9:25 PM 7/18/2018

Reason(s) for our Website

- It's the Content
 - Mariner Safety
 - Education for all
- Connection to social media (Facebook)
- To support our FC's expansion plan
- ?



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GOAL

- Informative to our members
- To introduce to new members
- Dave Tolley with the resource supplied by Bob Leibert, is working on a “New Member Handbook.” That will be online soon!
- ?



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Website Editable by Whom?

- Editable by FC, IPFC, and VFC
- FSO's: CS, PA, and PB
- The FSO-PE has access but only to the Boating Classes tab

Resource: page 6 of the WOW's User's Guide



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Calendar

- Member vs. Non-Member
Private vs. Public
- PLEASE send me your date(s) for posting

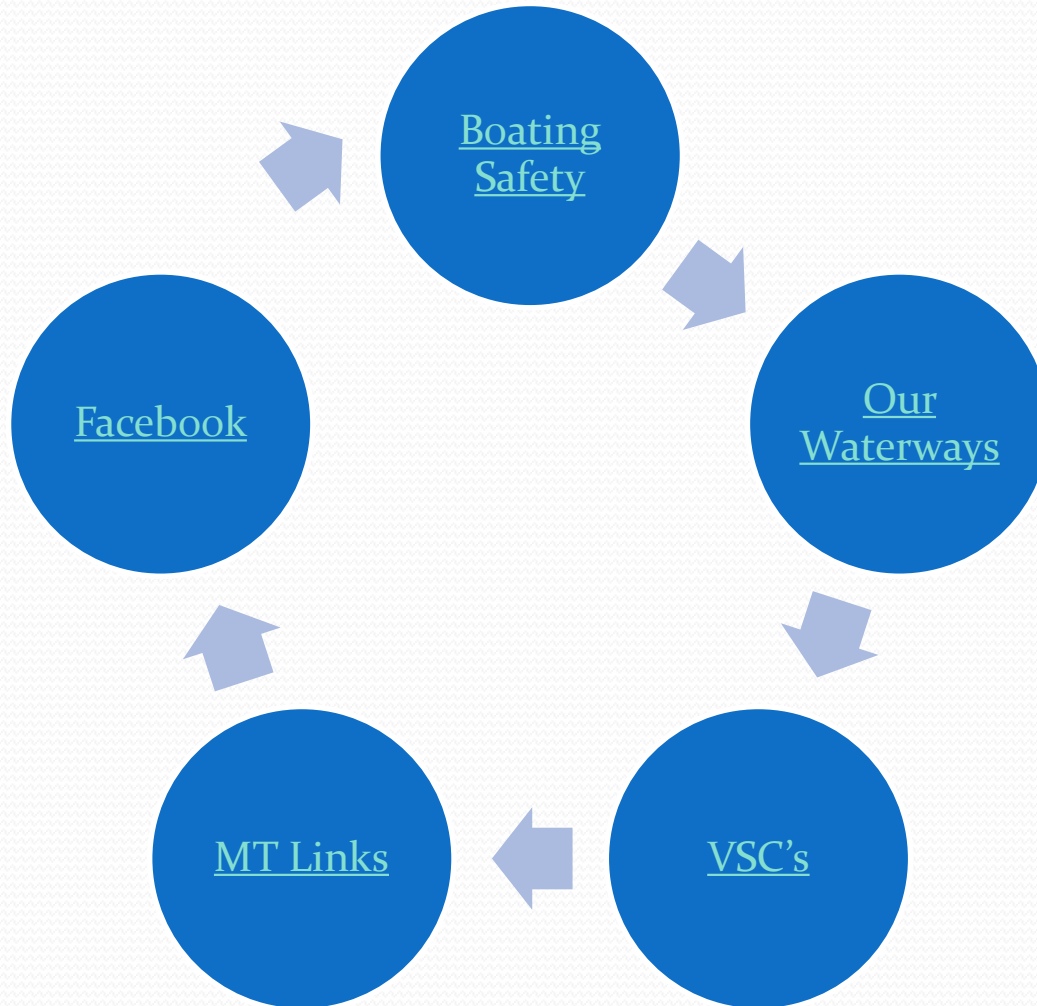
Demonstrations shown on screen

[Calendar](#)



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Tab Information



Market To and Where

- Word of mouth
- Posters in storefronts (budget item)
- Local papers (ads budget item) and/or editorials, letters to the editor, etc.
- The Captain, Jeff Perkins, FSO-SP stickers brochure racks
- Committee (Dave, Ruth, Jeff, Gene), distribution of QR Code/URL, phone number and email, at public events
- Facebook www.facebook.com/uscgauxmoreheadcity
- ?



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Div 20 Flotilla Website Hits 2017

• Division 20	1586
• New River	564
• Morehead City	3300
• Oriental	1533
• New Bern	2700
• Washington	899
• Swansboro	336

Source: Melissa McLauren, former SO-CS reporting



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Q & A

What We Accomplished 2nite

- Identifying our memorable URL
- How and where to log in
- Content
- Lost in internet space, going to the top
- Calendar Events
- Marketing of our Website



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Conclusions

- We are all in this together!
- **TEAM = Together Everyone Achieves More!**



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Contact



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Aux-04 Graduate. Advanced Website Training

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